10 questions to see what your data protection might be missing

Today's always-on workflows are underpinned by the need for connected and constant data availability. Data models have become increasingly shared, multi-instance, multi-premises, multi-cloud footprints. To be effective, you need to evolve your data protection to meet today's realities, prioritizing both data recovery and continuous access.

How well does your data protection strategy measure up to these challenges? These questions can help you assess your vulnerability.

Prioritizing recovery

1. After an outage, does any data receive less than your most reliable recovery? If so, which data and why?

2. How effectively are you meeting your recovery goals? Is improving any or all of these a priority:
   - a. SLAs
   - b. RTO
   - c. RPO

3. Does your data protection team have an effective recovery test plan in place?

4. Do you have data that is not included in both your backup and recovery plans?

Addressing workload support

5. With more users and groups in your organization sharing data, how do you factor support of workloads that access the data into your recovery SLA prioritization?

6. How do you protect continuity of service for virtualized and containerized workloads?

7. If your IT employs machine learning and AI, have your data protection plans been updated to maintain the global data that feeds these technologies?

8. Is your cloud strategy creating protection challenges instead of being part of the solution?

Considering downtime

9. What amount of downtime is acceptable for:
   - a. Normal workloads
   - b. Priority workloads

10. When you consider downtime, do you think in terms of:
    - a. Non-functioning applications
    - b. Missing data

Ready for Modern Data Protection?

These 10 questions are designed to help you identify where your data protection strategy might be falling short. But Pure Storage® puts a more modern approach well within reach.

Pure views data protection as a continuation of 24x7 workflows that share data. Pure solutions help you plan data protection as an always-on strategy that provides resilience for day-to-day operations and extends to recovery scenarios during an outage. From accelerating recovery velocity to providing high availability by design, integrating cloud resources, and enabling agile reusability within the data center, Pure Storage has what you need to evolve your data protection.

Get more information about modern data protection and storage solutions.