

TIP SHEET

Ten Reasons to Run Epic on Pure Storage

Maximize electronic health record performance with the Pure Storage® platform.

Physicians rely on electronic health record (EHR) data for patient care delivery, and providing clinicians fast reliable access to medical information while accelerating clinical application performance is key to care operations. Power your EHR with the industry-leading storage platform that provides quicker insights for quality patient care. Your organization can improve clinical satisfaction and empower physicians with critical patient data, all while reducing storage TCO and safeguarding patient record.

**A Proven Leader**

Pure Storage is A Leader in the 2024 Gartner® Magic Quadrant™ for Primary Storage Platforms, positioned highest in Execution and furthest in Vision¹

11X A Leader

5X Highest in Execution and Furthest in Vision

**Secure Storage**

Data infrastructure with cyber resilience built in.

**AI Readiness**

Speed innovation with a platform built for AI.

1

Gain 99.9999% Availability with Epic on FlashArray

What does six nines of reliability look like? It's equal to less than 32 seconds of downtime a year. And, unlike other storage providers, Pure Storage FlashArray™ availability statistics include hardware and software upgrades. This ensures you have fast, reliable access to medical information for clinicians and patients while minimizing disruption to lifesaving work in the event of a cyberattack.

2

Pure Storage Has Epic's Highest Ratings

Pure Storage is one of only two manufacturers with High Comfort and Very Common in Epic's Storage Product and Technology Guide (SPATS). Today, Pure Storage serves more than 280 on-premises and hosted Epic customers. With unequalled service and support, Pure Storage is accelerating adoption with Epic customers, simplifying their IT environments, and helping them meet their Epic SLAs while adding productivity for clinicians and IT.

3

Reduce TCO with Flexible Scaling

An Evergreen® subscription allows you to pay only for the data you use and to scale up storage at any time, without large upfront investments. This model protects your storage investment while keeping pace with Epic's three-year upgrade cycle. Epic predicts your environment will grow at a compound annual rate of 25%, which means it doubles about every three years. This means you only need to purchase the incremental capacity required, without the need for migrations or rebuying hardware, software, or services from traditional vendors.

4

Accelerate Performance

Pure Storage arrays are engineered for high performance and the consistent low latency and dependability Epic users need. Don't take our word for it: Try a proof-of-concept array in your data center for 30 days.

5

Scale Seamlessly for the Future

Gain future-proof storage and prepare for business growth effortlessly, sidestepping the constraints of conventional storage solutions. You can flexibly scale storage on demand, eliminating the eventual cycle of disruptive upgrades.

6

Never Migrate Data Again

Remove the risk associated with cumbersome clinical data migrations. Pure Storage arrays offer non-disruptive upgrades with zero downtime, zero performance impact. There is no need to migrate critical clinical data, ensuring it is safe, secure, and available to support 24×7 clinical operations.

7

Never Buy the Same Capacity Again

With the Evergreen subscription model, you can consolidate capacity to new, denser media as it becomes available and add capacity when you need it. You never buy the same terabyte, controller, or software twice, and you always have access to the latest technology. No need to over-provision, because your storage can easily grow with your data under the Evergreen//Forever™ model. All software features are included.

8

Industry-leading Data Reduction and Deduplication

Data reduction and deduplication allow you to extend your investment dollars. On average, Pure Storage Epic customers are currently achieving 7.25:1 data reduction rates.



9

Ransomware Mitigation with SafeMode Snapshots

Reduce cyber vulnerabilities and offer data protection for patient records with the secure Pure Storage platform. SafeMode™ is a built-in security feature that keeps critical EHR data recoverable in the event of a cyberattack or natural disaster, reducing downtime and disruption, so your team can focus on delivering quality patient care.

10

Support Excellence

Pure Storage customers give us an industry-leading NPS score for many reasons, including proactive troubleshooting, big-day support, and Epic-specific concierge service at no additional charge.

Additional Resources

- Learn how Pure Storage can help scale your storage needs at <https://www.purestorage.com/healthcare>.
- Read about how to [Reimagine Your Epic Cloud Journey with Hybrid Strategies](#).
- Explore how the [University of Kansas Health System Powers Medical Innovation](#)

1 | This includes five years as a Leader in the Gartner® Magic Quadrant™ for Solid-State Arrays and now six years as a Leader in the Gartner® Magic Quadrant™ for Primary Storage.

[purestorage.com](https://www.purestorage.com)

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