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Rich is the Director for Systems Engineering at Arista Networks in Asia-Pacific, where he leads efforts to migrate complex networks to simplified, software-driven cloud networks. Rich places particular emphasis on the necessary changes to achieve security, reliability and efficiency through the use of agile operations and web-scale architectures.

Rich is internationally recognised for his contribution to the development of new networking standards and architectures. Prior to joining Arista in 2017, Rich held senior positions with Juniper Networks, including CTO for APAC SP and worldwide Chief Architect for Edge Routing, as well as operational and engineering roles at Australian and global service providers.

Rich has a Computer Science and Software Development Degree with Distinction from Deakin University, Victoria, Australia.

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