

## David Hatfield

PRESIDENT



David Hatfield (a.k.a. “Hat”) has been in an executive management role at Pure since joining as President in January 2013. Dave is responsible for leading all go-to-market strategy and execution globally, including sales, solutions engineering, customer and partner success, channels and alliances, and the marketing and business development functions within Pure. Dave has been instrumental to Pure’s growth – as the company has scaled revenues from single digit millions and looks to target \$1 billion in FY18, and the employee base has grown from less than 100 to the now thousands of Puritans worldwide -- faster than any other storage systems company in history.

With over 25 years of experience building high performance teams at innovative software and cloud infrastructure companies including Akamai Technologies, VERITAS Software, Symantec, Limelight Networks and others, Dave has a wealth of experience in successfully navigating hyper-growth and profitability. He has participated in 3 successful IPO’s (all remain independent companies to this day) and one of the largest enterprise software mergers in history.

Dave is an investor in many next generation technology companies and is a member of the PureGood Foundation Board of Directors.