

Michael Alp

VP, ASIA PACIFIC AND JAPAN



Alp joins Pure Storage from Polycom, where he served as the president of Polycom Asia Pacific and Japan, running all sales and marketing, service and support operations across the region. Previously he was the vice president of the EMC Backup and Recovery Solution and Data Computing Division in EMC APJ, after the Data Domain acquisition where he led the team across the region. Before this, Alp ran the Channels business at EMC and was well known as the architect and driver behind EMC's aggressive move into emerging and commercial markets through the channel from 2006 to 2009. His 25 years of industry experience also includes positions at Teradata, Oracle Corporation Australia and NCR Corporation.