

Todd Forsythe

CMO



Todd Forsythe joined Pure Storage as Chief Marketing Officer in 2017 to continue amplifying Pure's differentiated brand as the company expands its offering to new customers around the globe. Todd has a passion for combining creative innovation with intense analytical capacity. His experience in business-to-business marketing spans 30 years and he most recently served as SVP, Digital Marketing at Dell Technologies. He has also led Corporate Marketing functions at Dell EMC, Oracle and Salesforce.com. He started his career at Foote, Cone and Belding Advertising, has earned three business-to-business industry awards and is a board member for high-tech companies.

Todd holds a degree from the University of Missouri School of Journalism.