

# UNLOCK INNOVATION FOR VMWARE CLOUD™



## VMWARE® HOSTING CHALLENGES



Manage services at scale



Automate operations and maintenance



Control costs

### A top-6 reason

organizations switch to SSDs for storage is improved SLAs<sup>1</sup>

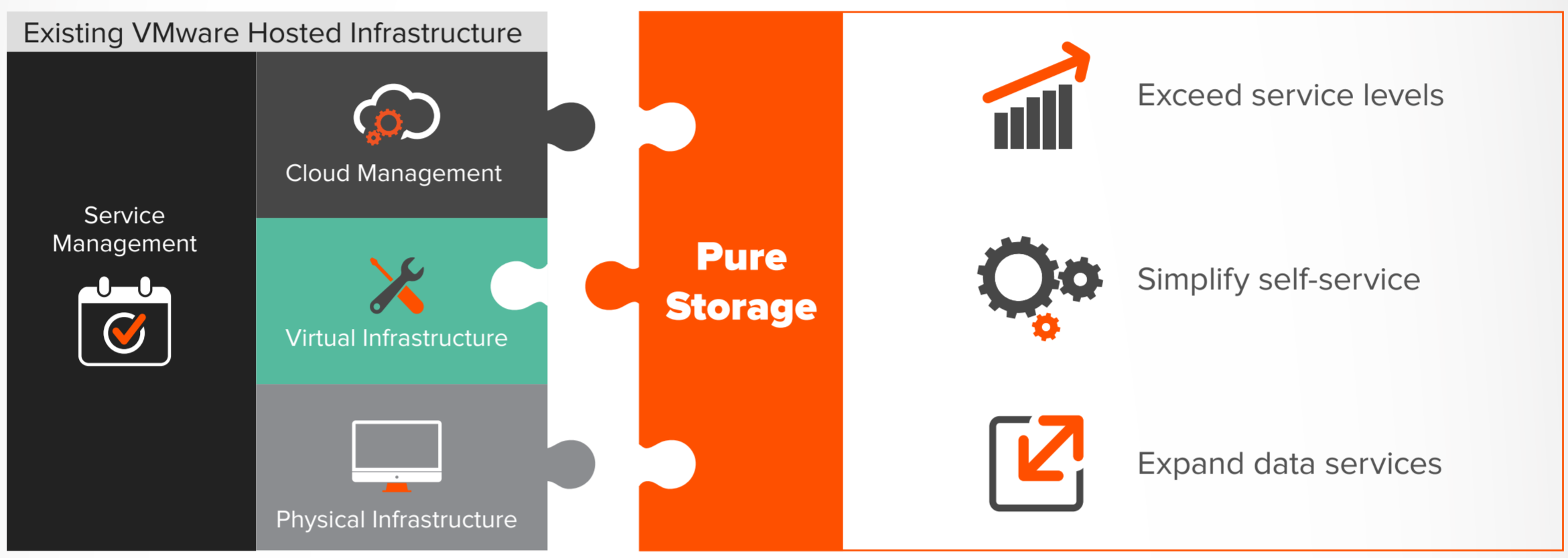
**72%**

are striving for automated self-service capabilities<sup>2</sup>

**73%**

see cost savings as key for consolidation and virtualization<sup>3</sup>

## PURE STORAGE ELIMINATES OBSTACLES



## EXCEED SERVICE LEVELS



**99.9999%** availability for FlashArray products<sup>4</sup>

Always available, performing, and protected



**NON-DISRUPTIVE OPERATIONS**

The Evergreen™ Storage subscription to innovation and predictability

## SIMPLIFY SELF-SERVICE



**AUTOMATED**

VMware integrations enable effortless storage automation and orchestration



**SELF-SERVICE**

Empower users to focus more on their business, not storage

## EXPAND DATA SERVICES



**PUBLIC CLOUD**

**PRIVATE CLOUD**

Data portability anywhere, across data centers and clouds, with native snapshots and clones



Effortless management, with worry-free proactive support and predictive monitoring

## DON'T JUST TAKE OUR WORD FOR IT

Countless have experienced game-changing results:

**9:1** data reduction<sup>5</sup>

**95% reduction** in database query response times<sup>6</sup>

**>4 hours to 40 minutes** for database restores<sup>5</sup>

**65% reduction** in data center rack space<sup>6</sup>

## DELIVER MORE VALUE FOR YOUR VMWARE CLOUD

With Pure Storage, spend less time on administration and more on innovation.

### LEARN MORE

Visit [www.purestorage.com/msp](http://www.purestorage.com/msp) or contact us at [m-sp-team@purestorage.com](mailto:m-sp-team@purestorage.com).

<sup>1</sup> Enterprise Strategy Group. "Flash Storage: Growth, Acceptance, and the Rise of NVMe." September 2017. [www.esg-global.com/research/esg-brief-flash-storage-growth-acceptance-and-the-rise-of-nvme](http://www.esg-global.com/research/esg-brief-flash-storage-growth-acceptance-and-the-rise-of-nvme).

<sup>2</sup> Dimensional Research. "Multi-Cloud Environments Are Becoming the New Normal for IT." Sponsored by VMware. February 2016. <http://docplayer.net/19839888-Multi-cloud-environments-are-becoming-the-new-normal-for-it.html>.

<sup>3</sup> Gemalto. "Get Ready to Unlock the Potential of Data Center Consolidation." January 2018. <https://safenet.gemalto.com/resources/data-protection/data-center-consolidation-infographic/>.

<sup>4</sup> Pure Storage. "Pure Storage Introduces Petabyte-Scale Flash Storage for Cloud IT." October 2016. [www.purestorage.com/company/news-and-events/press/ps\\_introduce\\_petabyte\\_scale\\_flash\\_storage\\_for\\_cloud.html](http://www.purestorage.com/company/news-and-events/press/ps_introduce_petabyte_scale_flash_storage_for_cloud.html).

<sup>5</sup> Pure Storage. "On-Cloud Drives Satisfaction After Moving Hosted SAP Applications to Pure Storage." [www.purestorage.com/customers/oncloud.html](http://www.purestorage.com/customers/oncloud.html).

<sup>6</sup> Pure Storage. "It Isn't Cheating. But It Definitely Feels That Way." [www.purestorage.com/customers/mercedes.html](http://www.purestorage.com/customers/mercedes.html).

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