

WHEN VIDEO ISN'T ENOUGH

Video – whether from body cameras, dashboard cameras, CCTV or even citizen smartphones – can provide police departments with insight into what's happening on the ground in their communities. However, to gain the most value from video, public safety officials need to readily access and analyze it.

VIDEO DATA IS GROWING EXPONENTIALLY



Approximately **1/3** of the **18,000** law enforcement agencies in the U.S. use body cameras.¹



Michigan State Police could produce **5,000 to 7,000 TERABYTES** (1 terabyte is about 1,000 hours of video) of information over 3 years if it deployed body cams for its entire force.²

The Seattle Police Department produced more than

 **360**
TERABYTES

of data from just its dashboard cameras.³

THIS PRESENTS CHALLENGES FOR POLICE DEPARTMENTS

On-site storage for body cam footage would cost Kansas City, Mo., police approximately



\$3.2
MILLION

for a 5-year contract.⁴

Gartner reports that only **2%** of surveillance footage is reviewed with an average delay of **20 MINS** from time of collection to analysis.



Sedgwick County, Kansas, requested to hire 4 part-time crime analysts at a cost of close to **\$90,000 ANNUALLY** just to review video footage.⁵



THEY NEED A NEW SOLUTION

Police departments need a solution that combines powerful storage capability with cutting-edge artificial intelligence (AI) techniques in a single turnkey platform, which is why Pure Storage is at the forefront of fulfilling this need.



A SINGLE, INTEGRATED ARCHITECTURE provides the underlying collaborative platform and streamlines management.



AUTOMATED ANALYTICS turn video data into valuable intelligence and free up staff time.



MEMORY-BASED, HIGH-PERFORMANCE STORAGE supports high-volume and varied data streams, as well as AI capabilities.



For more information about how Pure Storage's emerging solution can help your police department harness its video data, download the paper "What Comes after Video Surveillance" at: WWW.PURESTORAGE.COM/CLOUD