Pure Storage helps modern organizations turn data into business advantage. As one of the fastest growing enterprise IT companies in history, through continued product innovation, Pure is delivering a modern data experience—empowering enterprises to run their operations as a true, automated, storage as-a-service model seamlessly across all clouds.

**NET PROMOTER SCORE**

86.6

2018 SATMETRIX NET PROMOTER SCORE, CERTIFIED BY OWEN CX

IN THE TOP 1% OF B2B COMPANIES

24 IS THE NATIONAL AVERAGE

**GARTNER MAGIC QUADRANT**

Pure Storage is a 2019 Gartner Magic Quadrant for Primary Storage Leader and positioned furthest for Completeness of Vision.

**HELPING INNOVATORS BUILD A BETTER WORLD WITH DATA**

 Fortune 500 companies across all industries trust us with their data.

**CELEBRATED ACCOMPLISHMENTS**

Thanks to our wonderful customers, partners, and team of innovators, we have earned some of the highest awards and accolades in the industry.

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**COMPANY MILESTONES**

- **2009**: Founded
- **2011**: Pioneer in All-Flash
- **2012**: Introduction of FlashArray™
- **Late 2012**: First international office open in Europe
- **Mid 2014**: Evergreen™ Storage, Non-Disruptive Upgrades
- **Early 2015**: Pure1® Cloud-Based Management
- **Late 2015**: IPO (PSTG)
- **2016**: Introduction of FlashBlade™
- **Early 2018**: Introduction of first AI-ready Infrastructure (AIR™)
- **Mid 2018**: Launch of as-a-Service model (Pure as-a-Service)
- **Mid 2018**: StorReduce Acquisition
- **2018**: Cloud Data Services
- **2018**: $1+ Billion in Revenue
- **2019**: Compuverde Acquisition
- **2019**: Expands FlashArray™ Family
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**WHAT CUSTOMERS & THE INDUSTRY SAY ABOUT US**

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