

Rubrik & Pure FlashBlade Rapid Recovery

THE CHALLENGE

Organizations can no longer afford to wait to modernize their legacy Backup and Recovery environment. Total data volume is exploding and having 24/7 access to data is table stakes for high performing organizations. To excel in this new age, customers need to improve their restore times from hour and days to near-instantaneous.

THE SOLUTION

Rubrik and Pure Storage have aligned with organizational priorities by offering an architecturally-matched solution for copy data with Rubrik integrated with Pure Storage FlashBlade as a scale-out archival tier. Combining a scale-out Rubrik Cloud Data Management (CDM) platform with a scale-out Pure Storage FlashBlade, results in web-scale uploads, rapid restores, and instant access to granular data across a wider timeframe and in a smaller form-factor than legacy solutions. This is a joint solution that will provide your data center with 50x faster restores at blazing throughput because every minute counts during recovery.

In the event of a outage, human error, or ransomware attack, Rubrik and FlashBlade provide the ability to rapidly restore entire machines in bulk with minimal effort. If you want to restore individual files or directories and are not sure of the exact file or directory name, simply use Rubrik's predictive search to locate files — even those sitting on the FlashBlade. After you have quickly located your snapshot, just download a copy to the local Rubrik cluster so that it's available for additional local actions. You can browse the entire contents of the snapshot and choose which file or directories you would like to recover. The combination of Rubrik and Pure Storage FlashBlade enhances operational recoveries by providing your data promptly from your on-premises archival tier customized and delivered at optimal performance.



RECOVER INSTANTLY

Achieve near-zero RTOs with instant recovery across all major protocols with Rubrik and Flashblade



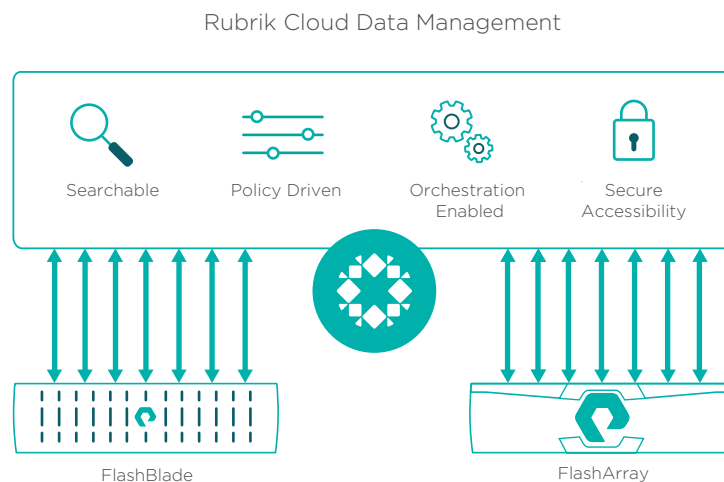
SCALE EFFORTLESSLY

Instantly add capacity with additional Briks and FlashBlades to grow linearly with no performance degradation



MANAGE SIMPLY

Automate data protection throughout its lifecycle with Rubrik's SLAs and easily locate single files, apps, or whole VMs to restore with Google-like search



PURE STORAGE & RUBRIK CONFIGURATION

Pure Storage and Rubrik have provided several configuration options for customers to take advantage of rapid recovery. Typically, customers will retain backups on Rubrik for 14 days and then archive to FlashBlade. The configurations below are designed as simple starter configurations that enable customers to leverage FlashBlade for rapid recovery and to consolidate storage silos into one fast, scalable, simple to manage platform.

	Entry	Small	Medium	Large
FlashArray	//m10	//m20	//m50	//m70 or //x70
Rubrik	r344	r3410 (Qty. 2)	r3410 (Qty. 3)	r3410 (Qty. 4)
FlashBlade	7 x 17 TB	7 x 17 TB	15 x 17 TB	15 x 52 TB

CUSTOMER TESTIMONIALS:



“As a FlashArray and FlashBlade customer, we’re excited to pair the Pure platform with Rubrik for our backup needs,” said Katie Bye, Director of Infrastructure, Farm Bureau Insurance of Michigan. “The integrations with array based snapshots, combined with the ease of use of both products has greatly enhanced our operations as well as disaster recovery.”



“Pure and Rubrik wipe away storage and backup management complexity, resulting in massive operational savings. We trust Pure and Rubrik to run and backup our highly transactional applications,” said Jacob Warren, Systems Administrator, Red Hawk Casino.

ABOUT PURE STORAGE

Pure Storage® helps companies push the boundaries of what’s possible. Pure’s end-to-end data platform—including FlashArray, FlashBlade™ and our converged offering with Cisco, FlashStack™ – is powered by innovative software that’s cloud-connected for management from anywhere on a mobile device and supported by the Evergreen™ business model. The company’s all-flash based technology, combined with its customer friendly business model, drives business and IT transformation with solutions that are effortless, efficient, and Evergreen.

ABOUT RUBRIK

Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using the market-leading Cloud Data Management platform, customers mobilize applications, automate protection policies, recover from Ransomware, search and analyze application data at scale on one platform. From days to seconds. Rubrik has been named to [Gartner’s Cool Vendors in Storage Technologies, 2016](#), the [Forbes Cloud 100](#), and awarded the NorthFace ScoreBoard AwardSM.

To learn more, contact pure@rubrik.com



rubrik



PURESTORAGE

Global HQ

1001 Page Mill Rd., Building 2
Palo Alto, CA 94304
United States

1-844-4RUBRIK
inquiries@rubrik.com
www.rubrik.com

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