

# PURE SOLUTIONS DRIVE HEALTHCARE RESULTS

## SUMMARY

Today's healthcare IT teams are strategic partners in the enterprise. Faced with the pressures of healthcare reform, IT is now tasked with facilitating innovation under new business models and driving improvements to the patient experience.



## IT HAS NEW OBJECTIVES WITHIN AN ORGANIZATIONAL STRATEGY

**Reduce TCO** – Lower the cost of IT, both initial investments and ongoing cost of operations, in order to fund clinical initiatives.

**Enable Innovation** – Prepare for the on-demand, data-driven market that's now emerging. Support enhanced care by enabling mobility and streamlining delivery – and meet growing demand for new services.

**Improve Clinician Experience** – Adapt to the effect of EHR on workflows while simultaneously restoring productivity and reinventing collaboration.

**Manage Risk** – To balance high clinical risks in the business, IT risk needs to be reduced, and IT investments need to be mindful of their impact on the overall portfolio.

## PURE STORAGE DELIVERS

### LOWER COSTS

Invest in clinical initiatives through IT savings

### RELIABLE PERFORMANCE

High-performance, high availability all-flash infrastructure drives innovation

### REDUCED RISK

Move to IT that's so reliable you don't even have to think about it

## PROVIDERS NEED MORE THAN JUST APPS

Provider organizations preparing to move forward with network-based care initiatives should be building a platform for integrated care – one that enables high-performance workflows, clinical apps, analytics, and mobile tools that improve the quality of care while making providers more productive – with flexible, agile technology strategies that align current regulatory and business needs with preparation for the future.

## AN UNCERTAIN FUTURE DEMANDS AGILE IT

As healthcare reform proceeds, many more industry changes are still to come. Provider organizations must find ways to improve outcomes and access while reducing costs. Integrated and network-based care will require data sharing across the health system and among caregivers in the community, who will need secure, high-performance access to clinical and administrative systems, analytics, and other tools.

## PATIENTS ARE DEMANDING

*That healthcare providers use technology, not only to deliver and document care, but to interact and collaborate on treatment decisions.*

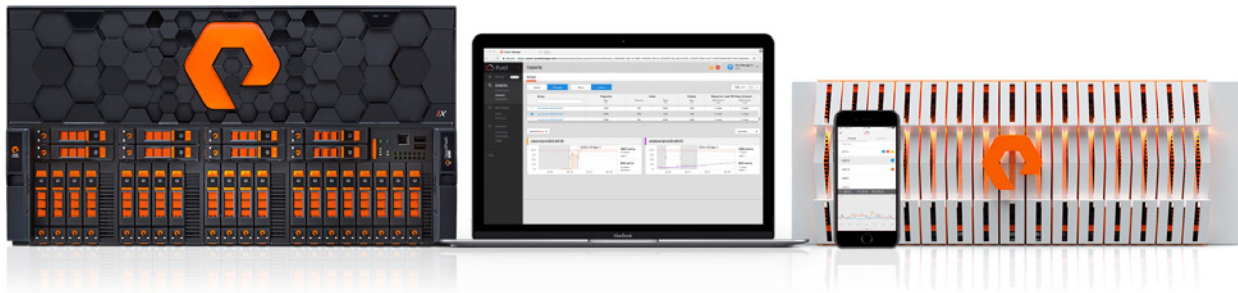
### THE PATIENT IS AT THE HEART OF THE MATTER

Increasingly, patients want more personalized and customized care options, and more visibility into cost and outcomes that can be incorporated into decision-making. New mobile and wearable devices are creating data, and users are demanding analytics that make use of this data, at a pace never seen before. Both patients and providers want user-friendly, consumer-grade apps to participate in care planning and delivery and to improve patient experience.

In order for these capabilities to come together, provider organizations need to move beyond EHR to create clinical platforms that take the best of EHR and combine it with new data and functionality running on high-performance infrastructure that delivers new workflows, tools, and analytics in a simple, agile, and elegant user interface.

### AS PROVIDER IT LEADERS, HOW CAN WE HELP TO PUT THIS VISION INTO PRACTICE?

**With resilient infrastructure that supports operations today and facilitates future innovation.** That's where Pure Storage solutions come in. Pure's high-performance, always-on Data Centric Architecture frees IT teams from managing infrastructure so that they can focus on new ways to simplify service delivery.



#### EFFORTLESS

Pure Storage solutions are always-on, always fast, and always secure. They're self-managing, and plug-n-play simple. They're also cloud-connected, giving you the agility of cloud-based management, predictive analytics, and unrivalled support and protection.

#### EFFICIENT

Pure's software-defined storage is always efficient, saving you up to 10x on space and up to 10x on flash while consolidating all your tiers and workloads. We deliver that efficiency via zero compromise data services that are fully automatable and extensible for self-service consumption.

#### EVERGREEN

Get increasing performance and savings every year, free. Buy once, and your SaaS-like subscription to software and hardware innovation delivers next-gen storage breakthroughs, like the 100% NVMe//X, without disruption, downtime, or data migration.



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