



TECHNOLOGY ALLIANCE AT-A-GLANCE

Veeam and Pure Storage for the Hyper-Available Enterprise™



ALLIANCE PARTNER Elite

CHALLENGES WITH LEGACY

SOLUTIONS

Slow data restores

Missed SLAs

Siloed data

BENEFITS OF VEEAM AND PURE STORAGE ALLIANCE

BUSINESS CONTINUITY

Ensure data availability

AGILITY

Deliver on-demand, elastic services to users, faster

INTELLIGENCE

Use real-time analytics to meet business demands

AVAILABILITY

Know your data will be there when you need it

POWER OF ALLIANCE

Bring best-in-class solutions from Pure Storage and Veeam to your data center

The alliance between Veeam Software and Pure Storage delivers Intelligent Data Management for the cloud era.

POWER OF ALLIANCES

Veeam and Pure Storage, leaders in data availability, deliver business value by combining the *Veeam Availability Platform™* and Pure Storage® *FlashArray* and *FlashBlade™* platforms. Integrating the cloud- storage capabilities of Pure Storage with the Veeam Availability Platform provides

- **BUSINESS CONTINUITY:** Ensure availability for a wide range of data environments. Strengthen confidence that users' digital life will be available when, where, and how they want it.
- **AGILITY:** Agile infrastructure and operational simplicity makes it easy to deliver on-demand, elastic services to every user, developer, and application across private, public, and software-as-a-service (SaaS) clouds without interruption.
- **INTELLIGENCE:** Gain the ability to analyze all of your production data continuously to meet today's business demands for real-time analytics across a wide range of data and data types.
- **AVAILABILITY:** Ensure data is hyper-available across any application and cloud infrastructure.

Together, Pure Storage and Veeam work to drive your application availability and performance.

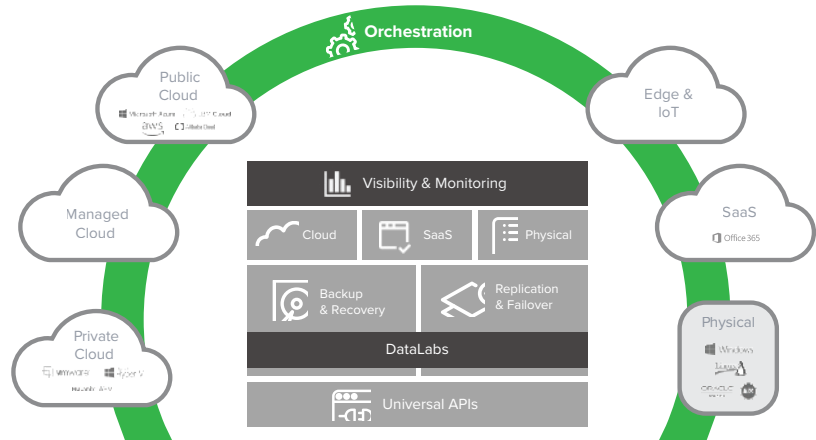
VEEAM AVAILABILITY SUITE

Veeam Availability Suite offers industry-leading backup, restore, and replication capabilities with advanced monitoring, reporting, and capacity planning. When combined with Pure Storage arrays, you gain a cohesive *data protection* strategy to protect your mission critical workloads. Our joint solution addresses key data center challenges such as data unavailability, performance, management, and enterprise readiness. After a joint integration development effort, we offer a new plug-in to provide superior integration. This

“Blending Pure Storage’s strength in high performance all-flash storage with Veeam’s efficient data protection/management capabilities, allows both partners to address a larger portion of the needs of their respective clients with an end-to-end offering.”

HENRY BALTAZAR

Research Vice President,
451 Research



enables exceptional backup performance; rapid data recovery; and enhanced accessibility to production data copies to drive rapid business change.

THE HYPER-AVAILABLE ENTERPRISE

Covering the data needs of the hyper-available enterprise, yet with simplicity at its core, our products are easy to install and use, providing fast protection for your critical applications. Our streamlined deployment guide takes you step by step through the installation of the Veeam Availability Suite for Pure Storage. To quickly take advantage of the new snapshot integration feature, download the *Veeam and Pure Storage Integrated Deployment Guide*.

ENHANCED FEATURES

Breaking through the barriers of effectively managing and mining data is a challenging task in today’s data-centric world. Thus, in addition to snapshot integration, we offer *enhanced features* including Rapid Restore to FlashBlade arrays, Granular Recovery, Veeam Data Labs, and more.

To learn more about how Veeam, Pure Storage, Cisco, and VMware have combined their development efforts to provide a cost-effective converged solution ideal for entry-level data centers or branch office deployments, read the *Virtual Data Center in a Box At a Glance*.

LEARN MORE

- *Pure Storage alliance page for Veeam*
- *Veeam and Pure Storage Integration (webinar)*

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www.veeam.com