



OFFICIAL RULES

TRADE PROMOTION ONLY. NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO ENTRANTS WHO ARE IT PROFESSIONALS WHO ARE LEGAL RESIDENTS OF THEIR RESPECTIVE COUNTRIES, AND WHO ARE 21 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. THE PROMOTION IS INTENDED FOR LOCATIONS WHERE SWEEPSTAKES ARE NOT PROHIBITED BY LAW AND SHALL BE CONSTRUED ACCORDING TO, AND GOVERNED EXCLUSIVELY BY, UNITED STATES LAW. DO NOT PARTICIPATE IN THE PROMOTION UNLESS YOU MEET THE ELIGIBILITY REQUIREMENTS SET FORTH BELOW AND ARE PHYSICALLY LOCATED AT A LOCATION (COUNTRY, CITY) WHERE SWEEPSTAKES ARE NOT PROHIBITED AT THE TIME OF ENTRY. WINNERS OF THE SWEEPSTAKE WILL HAVE TO SIGN AN AFFIDAVIT/WAIVER BEFORE OBTAINING PRIZE.

SPONSOR: The Promotion ("Promotion") is sponsored by Pure Storage, Inc. (the "Sponsor"), 650 Castro Street, Mountain View, CA 94041 (the "Sponsor").

PROMOTION PERIOD: The entry period for the "Pure//Accelerate Giveaway" ("Sweepstakes") begins on January 22, 2018 at 12:01 a.m. Pacific Time and ends on March 30, 2018 at 12:00 p.m. Pacific Time. All registrants who have registered as of Jan 8, 2018 through January 30, 2018 will be eligible for this promotion. (the "Sweepstakes Period"). Winner will be randomly selected after the Sweepstakes Period from all eligible entries as more fully set forth below. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Pure Storage, which shall be final and binding in all respects.

ELIGIBILITY: Open to entrants who are IT professionals, are legal residents of their respective countries (excluding residents of locations where sweepstakes are restricted or not permitted), and who are 21 years of age or older as of date of entry. Employees, shareholders, officers, directors, agents, representatives of Sponsor or other promotion and advertising agencies of the 2018 Pure//Accelerate conference, the prize provider(s), and their immediate family members and those living in their household, and each person or entity connected with the production or administration of the Promotion and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity (collectively "Promotion Entities") are not eligible. The Promotion is subject to all applicable federal, state and local laws, rules and regulations. The Sweepstakes is void where prohibited by law.

HOW TO ENTER: There are two ways to enter the Sweepstakes: 1) Complete the 2018 Pure//Accelerate conference registration form at <https://www.purestorage.com/events/accelerate-2018.html> and attend the 2018 Pure//Accelerate conference which will be held at the Bill Graham Auditorium in San Francisco, California, May 22-24, 2018. All registration entries must be received by March, 30 2018 by 12:00 p.m. Pacific Time in order to be included in the Sweepstakes; or 2) on a plain 3"x 5" piece of paper, hand print your name, complete address, zip code, telephone number and date of birth and mail your entry in a hand-addressed stamped envelope, to: 2018 Pure//Accelerate Sweepstakes, ATTN Kayla Friedlander, 605 Castro Street, Mountain View, CA 94041. Mailed entries must be mailed separately, postmarked by March 30, 2018 and received within five days later, in order to be eligible for the Sweepstakes. Limit of one online and mailed entry per person. Normal Internet access and usage charges imposed by your on-line service will apply. Mechanically reproduced mailed entries will not be accepted.

Pure Storage reserves the right in its sole discretion to stop taking entries prior to the end of the Sweepstakes Period and award the prize to an entrant who has validly entered as of such earlier termination date. Pure Storage also reserves the right in its sole discretion to extend the Sweepstakes. Sweepstakes entries will be deemed null and void and will be rejected if not submitted through authorized and legitimate channels. Pure Storage reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Pure Storage reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. By accepting a prize, the verified winner (a) hereby grants Pure Storage the right, but not the obligation, to the use of her or his name, picture, likeness, voice, address (city and state), company name and any statements made or attributed to such winner (collectively, "Attributes") for advertising and promotional purposes in any and all media including, without limitation, on a website owned or operated by Pure Storage and in other promotional materials, without further notice, review or approval, and without further compensation, and (b) releases, discharges and holds harmless Pure Storage from and against all claims arising out of the use of such Attributes.

PRIZES and ODDS: Individuals who register between January 22, 2018 to February 2, 2018 are eligible for a chance to win one (1) DJI SPARK MINI DRONE (approximate retail value \$399.00 USD), individuals who register between February 5, 2018 to February 16, 2018 are eligible for a chance to win one (1) OCULUS RIFT VIRTUAL REALITY HEADSET (approximate retail value \$399.00 USD), individuals who register between February 17, 2018 to March 9, 2018 are eligible for a chance to win one (1) JIBO SOCIAL ROBOT (approximate retail value \$899.00 USD), and individuals who register between March 10, 2018 and March 30, 2018 are eligible for a chance to win one (1) AMAZON ECHO PLUS (approximate retail value \$149.00 USD). Twitter, Facebook, DJI, Oculus, Amazon and Jibo are not affiliated with or sponsoring this promotion in anyway.

Prize is non-transferable and may not be sold, redeemed for cash or otherwise substituted except as provided herein. Pure Storage is not responsible for malfunctioning or nonworking Prize. Use Prize at your own risk according to directions that come with Prize. Pure Storage reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable for any reason. Odds of winning a prize depend on the number of eligible entries received in accordance with these Official Rules during the Sweepstakes Period. All prizes will be awarded provided they are claimed properly in accordance with these Official Rules. All federal, state or other tax liabilities (including income taxes) arising from this Promotion will be the sole responsibility of Selected Participant. Participants may be issued an IRS Form 1099 for the ARV of any awarded prize. The Grand Prize winners may be asked to return a complete and accurate W9 form to Pure Storage in order to claim their prize. **Limit one (1) prize per person for the Sweepstakes Period.**

WINNER SELECTION AND NOTIFICATION: The Winners will be selected via a random drawing and announced at Pure//Accelerate 2018. If the winning entrant is not present, Sponsor will contact Winner by email and/or phone. If Sponsor cannot reach Winner after three (3) days, Sponsor may pick an alternate Winner. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a Prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected in the manner described above.

GENERAL RELEASE: By participating, each entrant agrees that Pure Storage, its parent, subsidiary and affiliated companies, licensees and assigns and their respective officers, directors, employees, agents and representatives, shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the Sweepstakes, or from entrants' acceptance, receipt, possession and/or use or misuse of the Prize. Pure Storage assumes no responsibility for any lost, interrupted, or unavailable network, server, scanner, scanner connections; or for any miscommunications, failed computer scans, satellite, cable transmissions, and technical errors related to a computer system, phone line, hardware, scanner, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Pure Storage is not responsible for illegible, misdirected, misprinted, late, lost, damaged, improperly accessed, inaccurate, incomplete, misrouted, multiple, non-delivered, or stolen entries or prize notifications. By accepting the Prize, Winner acknowledges that Pure Storage has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize, including but not limited to its quality or fitness for a particular purpose. In the event of a dispute as to the identity of the entrant, an entry will be deemed submitted by the authorized name on the business card. Only the type and quantity of the Prize described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

PRIVACY: All personal information collected by Sponsor for this Promotion will be used for administration of the Promotion. In addition, Participants may receive email or mail correspondence from, or on behalf of Sponsor. Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and Participants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email. Please refer to Sponsor's privacy statement located at <http://www.purestorage.com/privacy/> for important information regarding the collection, use and disclosure of personal information by Sponsor.

DISPUTES: Disputes regarding these Official Rules and/or this Promotion will be governed by the internal laws of the State of California. Decisions of Sponsor are binding and final. No claimant in any dispute involving Sponsor shall be entitled to claim or obtain indirect, punitive, incidental or consequential damages. Sponsor's failure to enforce any provision in these Official Rules shall not constitute a waiver of that provision.

PROMOTION RESULTS: For Promotion results and/or a copy of these Official Rules, send a hand-printed, self-addressed, stamped envelope (stating the specific Promotion you are requesting the winners for) to Pure Storage, Inc.: ATTN: Field Marketing, Kayla Friedlander, 605 Castro Street, Mountain View, CA 94041. Request must be received within 90 days of the end of the Promotions.

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