



**2018 Pure//Accelerate SaaS & MSP Promotion & Sweepstakes  
OFFICIAL TERMS & CONDITIONS**

**TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. NO PURCHASE NECESSARY.**

**1) Sponsor:** The 2018 Pure//Accelerate SaaS & MSP Promotion & Sweepstakes ("**Promotion**") is sponsored by Pure Storage, Inc. ("**Sponsor**"), 650 Castro Street, Mountain View, CA 94041.

**2) Promotion Period:** The Promotion begins on April 18, 2018 at 12pmPST and ends on May 23, 2018 at 5:00pmPST (the "**Promotion Period**").

**3) Eligibility:** The Promotion is open to information technology professionals who attend Sponsor's 2018 Pure//Accelerate conference ("**Event**"), who are legal residents of their country of origin, and at least 21 years of age or older at the time of Promotion ("**Participant**"). Employees, shareholders, officers, directors, agents, representatives of Sponsor, the promotion and advertising agencies of any aforementioned entity, the prize provider(s), and their immediate family members and those living in their household, and each person or entity connected with the production or administration of the Promotion, and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity are not eligible. For government employees, Sponsor wants to ensure that we, and you comply with applicable government gift and ethics laws and believe that this item falls within acceptable guidelines. If you believe this item is not within your agency guidelines, we encourage you to request approval from your ethics officer or designated executive responsible for your organization's gift/ethics policy before you accept the item, and to determine whether you can accept the item. For all Participants, we encourage you to comply with your company's gifting guidelines to ensure that you can accept the giveaway in this Promotion.

**4) How to Enter:** During the Promotion Period, Participant should register <https://www.purestorage.com/accelerate.html> and attend the SaaS and/or MSP breakout panel discussion at the Event. If Participant would like to attend the SaaS and/or MSP breakout panel discussion and are not attending the Event, please contact Sponsor at the contact information given in the invite. All Participant's contact information provided must have their company name and email address, and be valid, truthful and current. Pure Storage reserves the right to validate contact information. Pure Storage reserves the right to disqualify false registrations or registrations suspected of being false. Collection of Participant contact information is in accordance with the Privacy Statement at <http://www.purestorage.com/privacy.html>.

**5) Giveaway & Prize:**

**Giveaway:** Once Participant attends the SaaS and/or MSP breakout panel session in person at the Event, Participant will receive a \$25 Starbucks gift card ("**Giveaway**"). Sponsor is not responsible for terms associated with the Starbucks gift card. Starbucks is not affiliated with this Promotion. Limit one (1) Giveaway per Participant. No substitution, transfer, or cash redemption of Giveaway is permitted, provided however that Sponsor reserves the right to substitute the Giveaway with another prize of equal or greater value should the advertised Giveaway become unavailable for any reason. Valid while supplies last.

**Prize:** All Participants that register and attend the the SaaS and/or MSP breakout panel sessions at the Event will be entered into a random drawing ("**Drawing**") for a chance to win one of two Apple Watches with an estimated retail value of \$350USD ("**Prize**"). Sponsor is not responsible for terms associated with the Apple Watch. Apple is not affiliated with this Promotion. Entries for the Drawing must be received by before the close of the Promotion Period. The Selected Participants will be notified by telephone or email soon after the Event. The failure to respond timely to the notification may result in forfeiture of the Prize and, in such case Sponsor may randomly select an alternate Selected Participant from among the remaining eligible entries, up to three (3) attempts. Selected Participant may also be sent a declaration of eligibility/liability / publicity release ("**Release**"). Selected Participant will receive the Prize at the Event or within approximately sixty (60) days after the Event.

**6) Publicity:** By participating in the Promotion, Participant irrevocably grants the Sponsor and its successors, assigns and licensees, the right to use such Participant's name, hometown, photograph, likeness, voice, employer, affiliation, and biographical information in any and all media for any purpose, including without limitation, commercial, advertising and promotional purposes in connection with the Giveaway, and hereby release the Sponsor from any liability with respect thereto, unless prohibited by law.

**7) General Terms & Conditions:** Pure Storage shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. The Promotion is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited.