

Matt Burr

CHIEF OPERATING OFFICER (COO)

Matt Burr assumed the role of Chief Operating Officer in October 2023, having previously served as interim Chief Marketing Officer and prior to that as Vice President and General Manager of FlashBlade.

His journey with Pure Storage began in 2010 when he joined as Vice President of Sales; he was the company's inaugural salesperson. His primary responsibility was to establish the North American sales organization from the ground up. During his tenure in this position, Matt dedicated himself to developing and implementing strategic sales plans aimed at driving hyper-growth and ensuring customer satisfaction. Under his sales, and go-to-market leadership, Matt helped Pure shape a monumental milestone: achieving a billion dollars in annual sales revenue by March 2018.

Before joining Pure Storage, Matt led the Western Region growth strategy at Limelight Networks, overseeing a team focused on revenue growth, new customer acquisition, and satisfaction. Previously Matt also held various leadership roles for nine years within Symantec via its merger with Veritas.

Matt holds a bachelor's degree from Ithaca College. His extensive experience and leadership have been instrumental in shaping success at Pure Storage.

