

# Are Desktops Doomed?

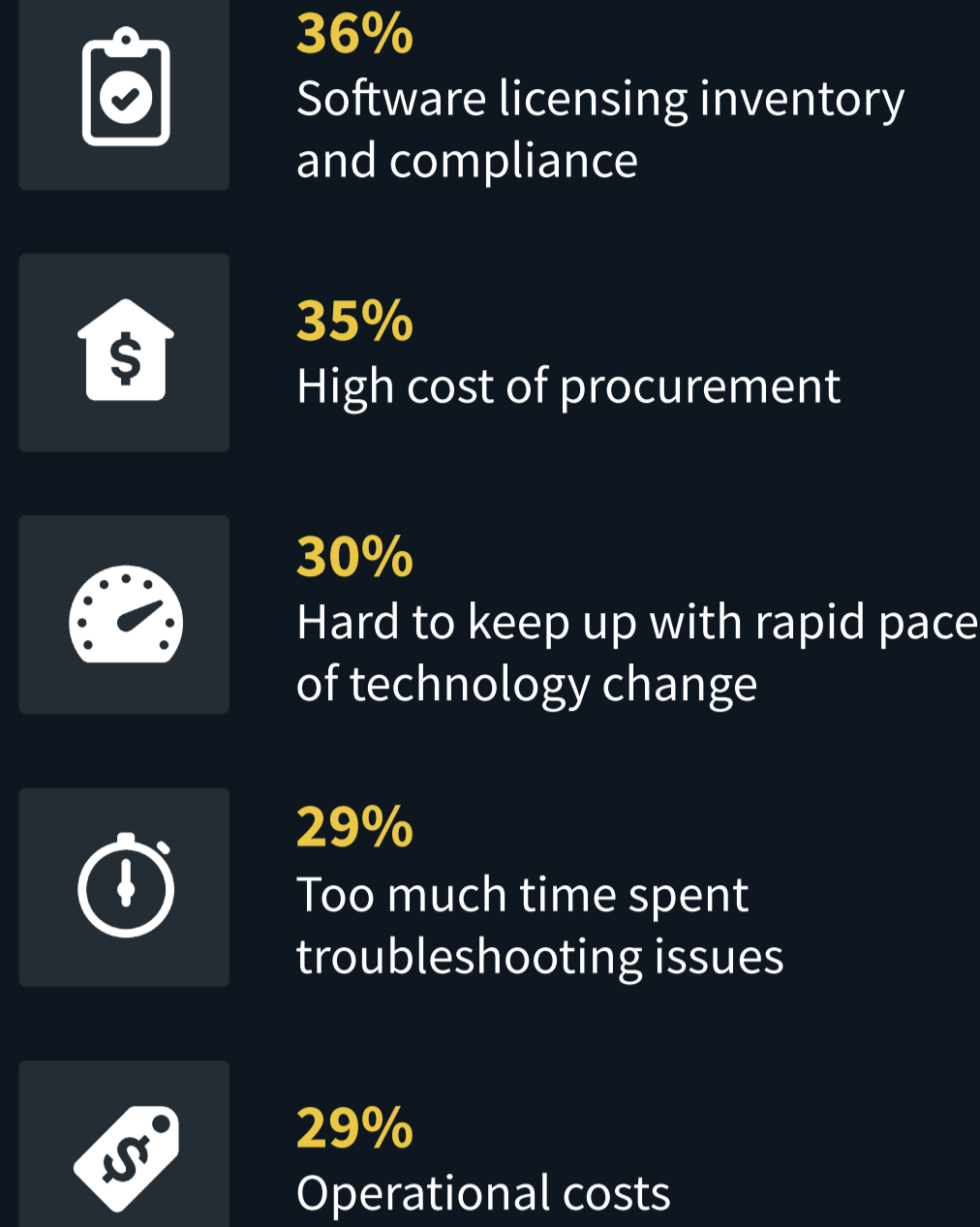
## Trends in Digital Workspaces, VDI, and DaaS

Virtual desktop infrastructure (VDI) is poised to break through and replace how traditional desktops, applications, and data are delivered to end-users. While organizations have historically had success leveraging VDI for specific use cases with employee segments, the fact that they continue to look for ways to improve security, costs, and work flexibility has heightened the value proposition of VDI of late. IT professionals are recognizing benefits such as time and costs savings as well as improved security postures as a result of VDI deployments. This success is fueling their desire to scale existing VDI implementations to help improve upon IT process challenges, create improved business continuity, and deliver a consistent workspace for users.

### Why VDI?

**Software licensing, high procurement costs, and difficulty keeping up with rapid pace of technology change are the most common traditional desktop challenges, while 3 of the top 5 workspace delivery priorities involve security.**

#### TOP DESKTOP MANAGEMENT CHALLENGES

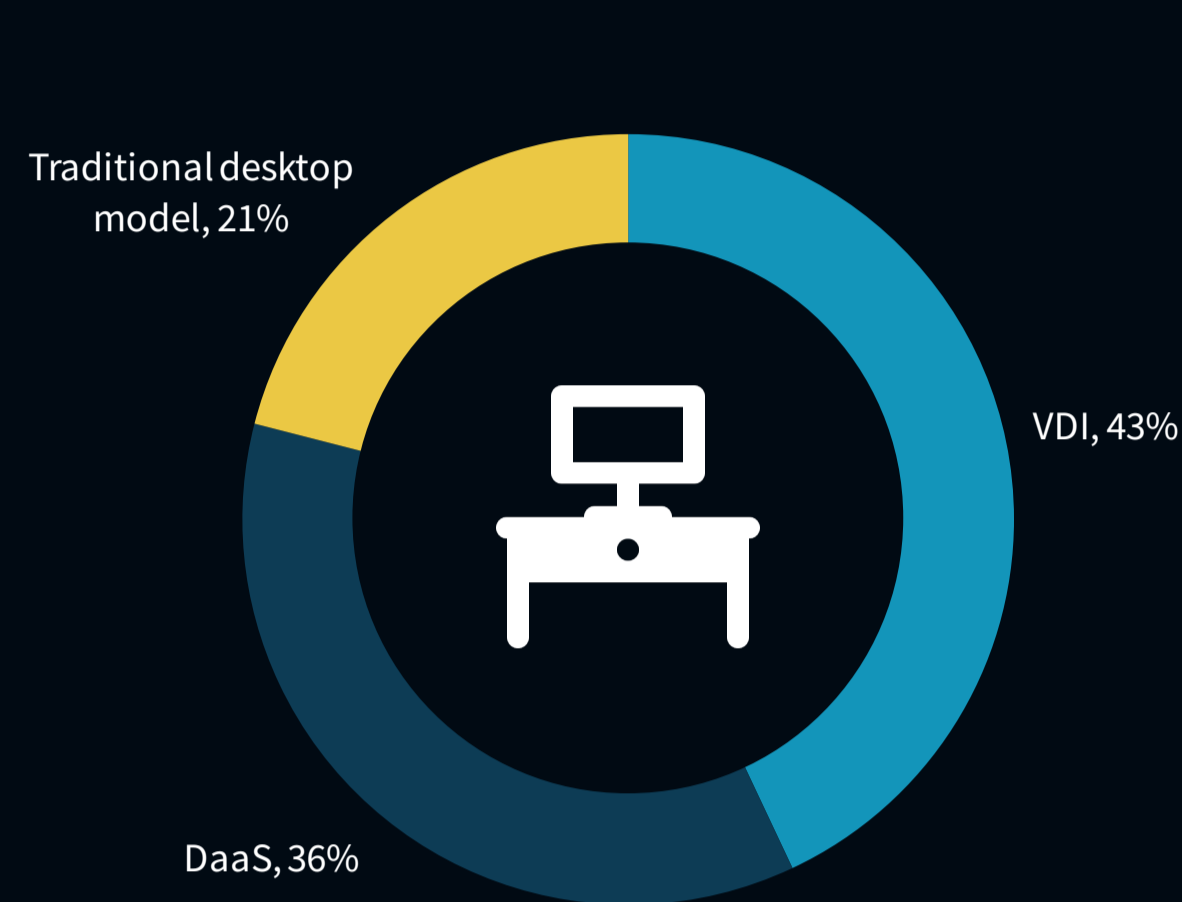


#### TOP WORKSPACE DELIVERY PRIORITIES



**Nearly 8 in 10 organizations believe either VDI or desktop-as-a-service (DaaS) is more secure than traditional desktop provisioning.**

#### MOST SECURE DESKTOP PROVISIONING MODEL

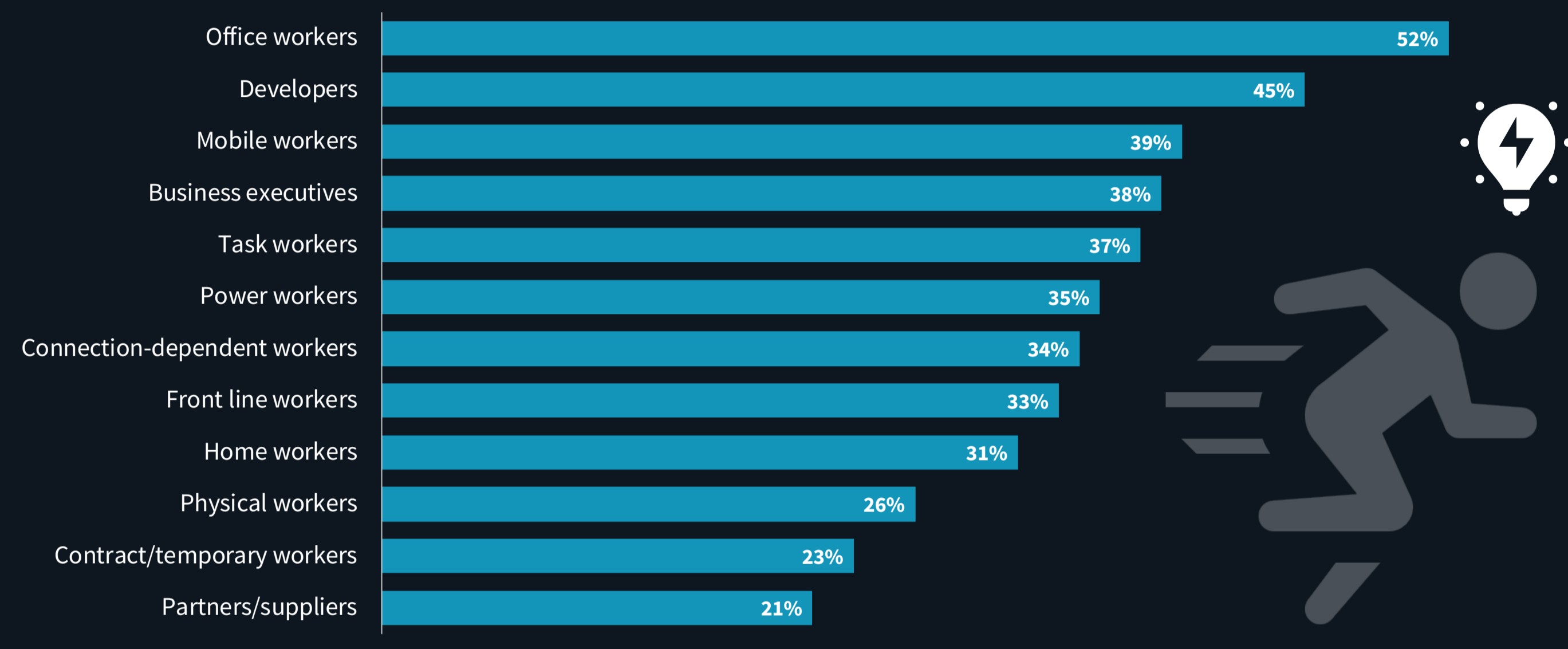


**52%** of current VDI users view it as the most secure.

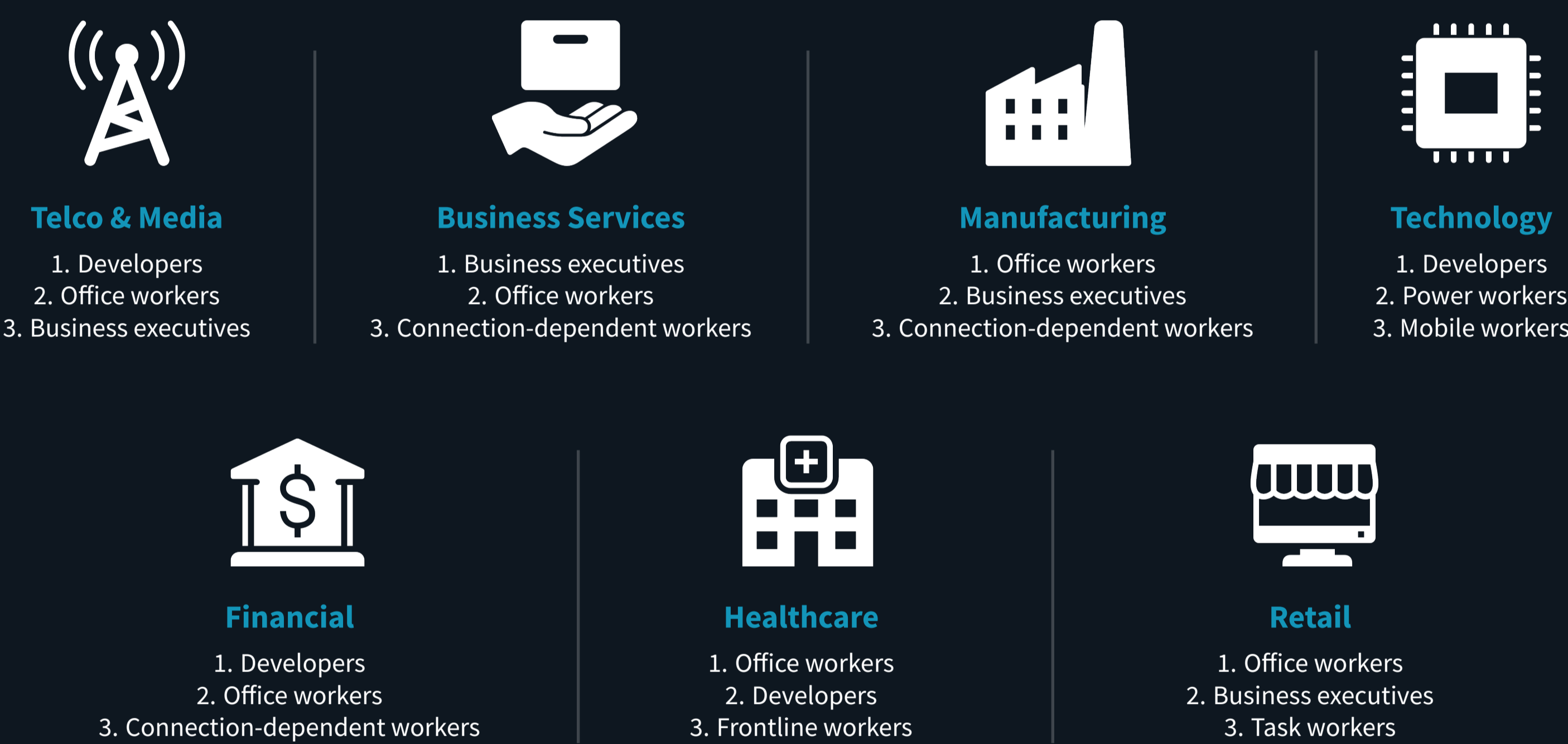


**Current VDI users have aggressive expansion plans.**

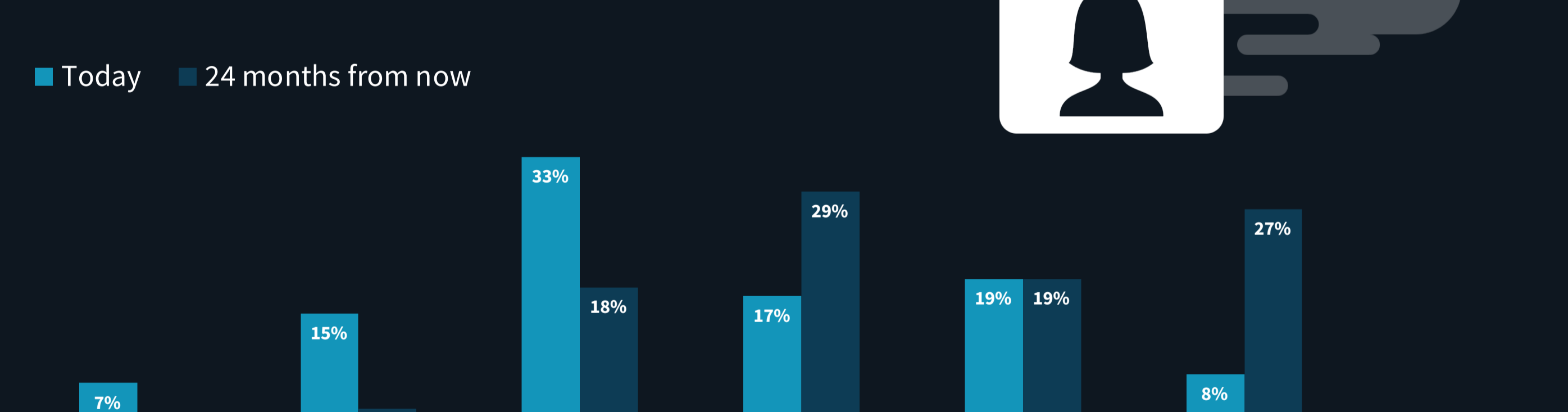
#### END-USER TYPES CURRENTLY LEVERAGING VDI TECHNOLOGY



#### MOST COMMON VDI END-USER TYPES, BY INDUSTRY



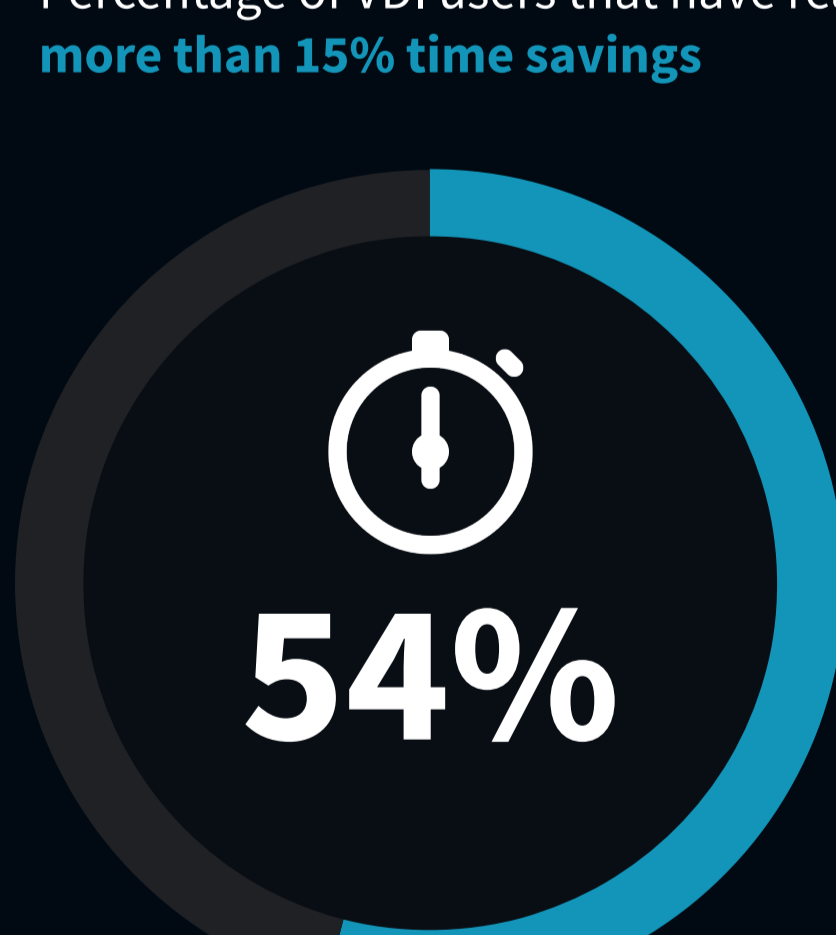
#### PERCENTAGE OF DESKTOPS THAT ARE VDI INSTANCES



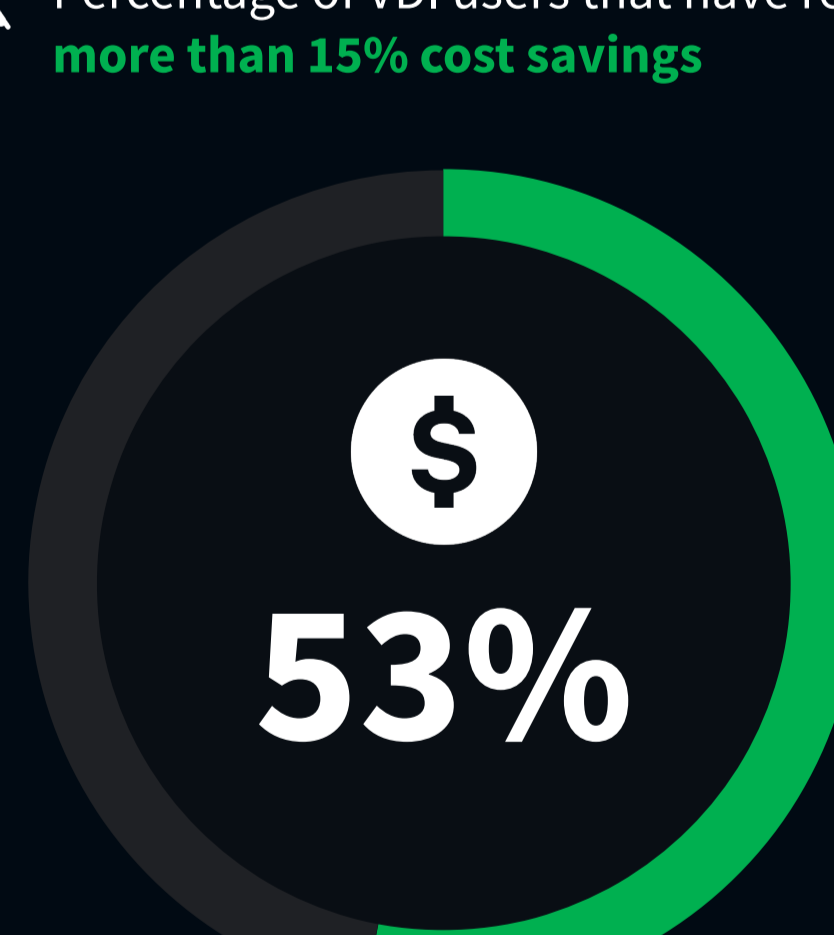
**VDI delivers time and cost savings.**



Percentage of VDI users that have realized **more than 15% time savings**

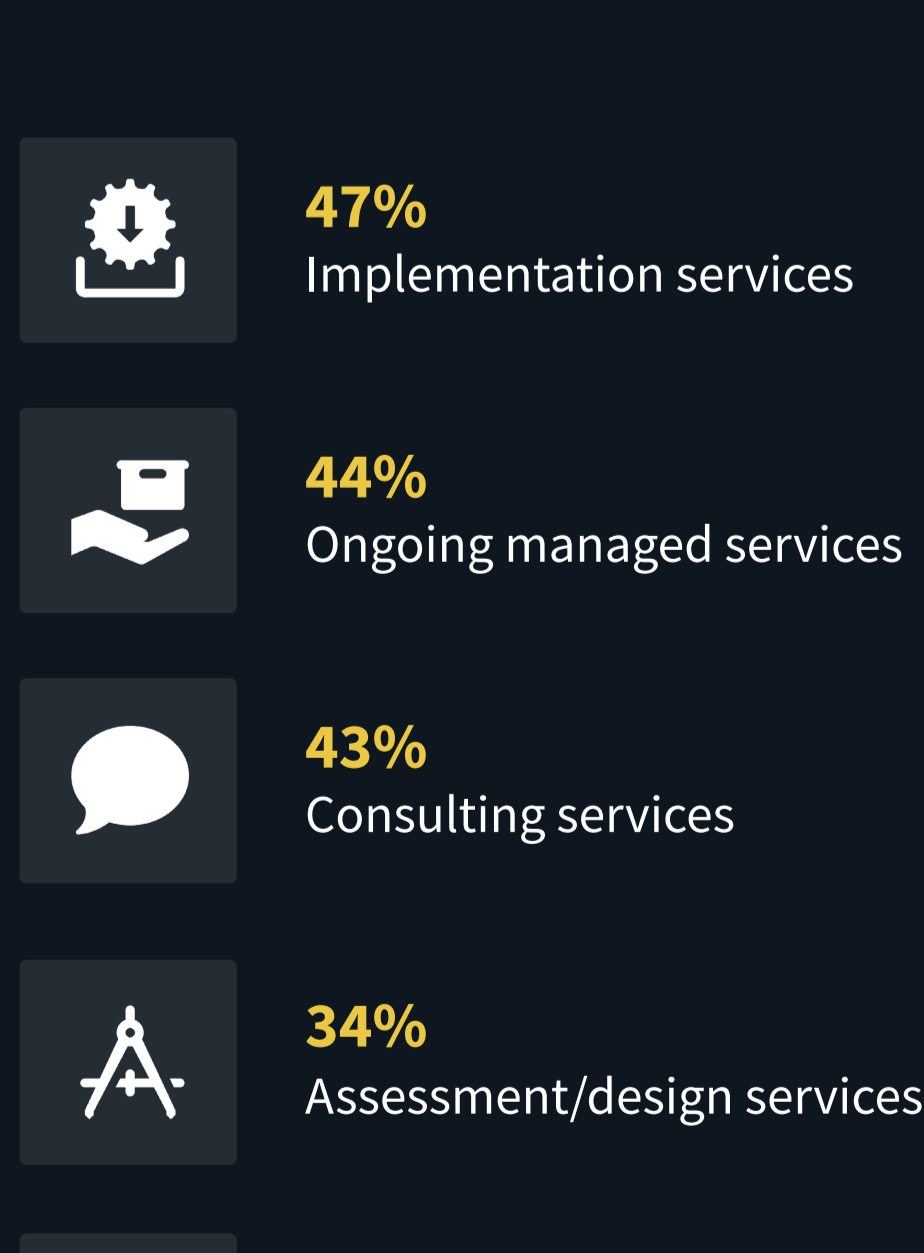


Percentage of VDI users that have realized **more than 15% cost savings**



**Third-party services are used to support VDI and DaaS deployments for time and cost savings.**

#### SERVICES NEEDED TO MAXIMIZE VIRTUAL DESKTOP INVESTMENTS



#### DRIVERS OF THIRD-PARTY VIRTUAL DESKTOP SERVICES



### The Bigger Truth

VDI is helping businesses deliver a resilient environment in which employees and partners can work without interruption and collaborate with the applications and data they need to access. It also enables IT to securely deliver workspaces with a high degree of confidence. The time and cost savings of VDI are difficult to ignore as businesses look to scale implementations in a simple manner without disrupting productivity.

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