

From Survive to Thrive

How Rapid Agility is the IT Catalyst Driving Significant Business Transformation

Pure Storage commissioned research with 500 IT leaders across EMEA to identify their pain points and priorities as they begin to regroup after a highly challenging period. It's time to share the results and learn from what we found.



Priority Areas for Tech Investment Over the Next Two Years

Cybersecurity

49%

Of IT leaders said they would be prioritising investment in Cybersecurity and protection from ransomware attacks.

Remote Access

44%

Of IT leaders said they would be investing in remote access technology.

Elements of Modern Data Infrastructure Required to Support Rapid Agility

Ability to Upgrade

83%

Of IT leaders cited the ability to upgrade to the latest innovation easily and without penalties.

Data Encryption

81%

Of IT leaders stated that encryption of data to mitigate the risk of ransomware attack was crucial to support Rapid Agility.

Zero Downtime

80%

Of IT leaders also required always-on and zero downtime from their systems.

Are You Ready For Change?

IT leaders are focused on embedding and accelerating agility across the organisation. They're moving forward by devising new strategies, forging new partnerships and developing new skills.

Are you ready to join them?

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