

Pure Storage is Enabling Organizations to Make the Most of Their Oracle Workloads

Pure Storage customers are realizing **significant value** by leveraging Pure Storage's All Flash Array to run their Oracle environments, delivering greater efficiencies for IT and database administrators. IDC projects that these benefits generate value worth **an annual average of \$2.23 million** per organization, which would result in a **three-year ROI of 290%**.

Key Results



290%
3-year ROI



73%
Reduced total cost of operations over 5 years



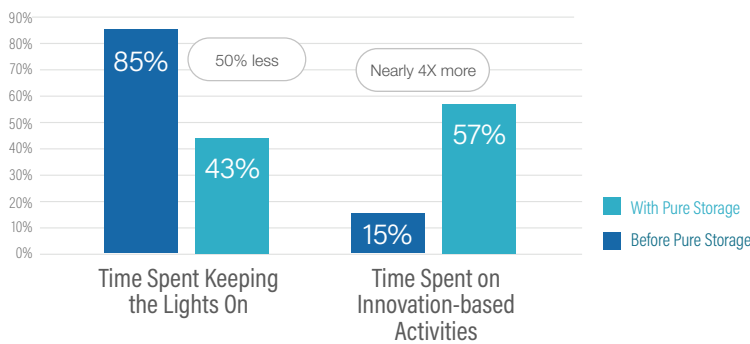
4 months
To payback on investment

Customer Quote:



"I get to sleep at night because of the ease of setup, ease of training, and ease of onboarding of new administrators."

IT Storage Team Activities Impact



Storage-Related Benefits

- 57%** more efficient IT storage management
- 4X** more IT staff time spent on innovation-related activities
- 156%** more usable TBs of Flash storage
- 54%** improved storage array deployment agility

Customer Quote:



"For our DBAs that handle backups and recovery, if we needed to recover and create a clone, it used to take hours. Now it's minutes. With the time saved, I'm not cutting down my DBA staff but I'm using the remaining time to do innovative things like automation in the database world. For example, they can work on effective code reviews for our application people."

Database and Operations Benefits



43%
More efficient Database Administrators



71%
Improved agility to deploy new databases



85%
Faster database query speed