

How Pure Has Accelerated Sustainability

In eight years, by replacing legacy storage with ultra-dense, super-efficient flash:

Power Savings

Pure customers have saved

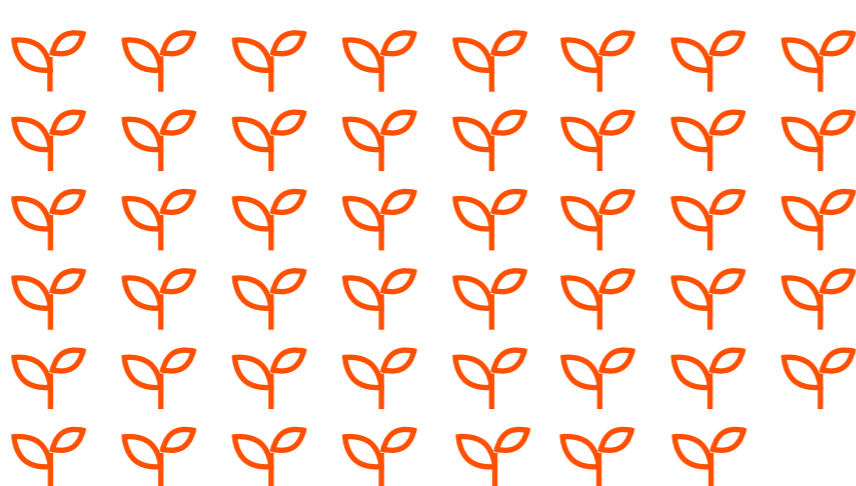
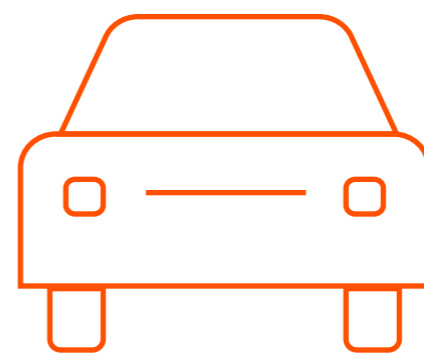
4 billion kWh...

Greenhouse Gas Emissions

Equivalent to

7,000,000,000

miles driven by a single car



Carbon Sequestered

Equivalent to

47,000,000

tree seedlings grown for 10 years

🌱 = 1,000,000 tree seedlings

Space Savings

Pure Storage® takes up

96% less space than legacy spinning disk



Legacy Spinning Disk

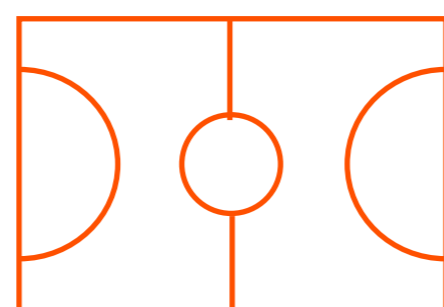


Pure Storage

Pure customers have eliminated

19,000 data center racks...

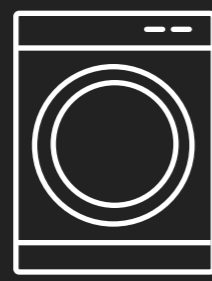
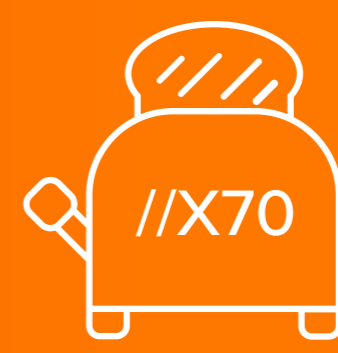
Equivalent to



x95

NBA basketball courts

Pure FlashArray™ uses as much energy (in Watts) as a toaster



x2

Legacy storage uses as much power as two clothes dryers

Cost Savings

Pure customers saved

\$2billion

in hosting costs



\$500m

in power & cooling costs

