

# 3 Ways To Get Unstuck From Your Current Storage Solution

And **5 benefits** of using Pure as-a-Service™ with Pure Cloud Block Store™ in AWS Marketplace

**aws marketplace**

## Do you feel boxed in by your storage plan?

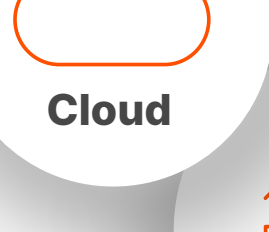
### Do you wish you didn't have to choose?



**Flexibility**



**On-prem**



**Cloud**



**Performance**



**Cost**



**Scale**



**Capacity**

## Pure as-a-Service with Cloud Block Store in AWS Marketplace gives you choice

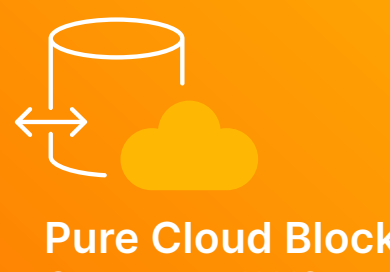


**1 Choose the performance and capacity you need**



**2 Choose where you store your data (with the right to change your mind)**

**3 Choose how you procure**



**Pure Cloud Block Store on AWS**

**Hybrid model with a Pure Storage channel partner or seller**

## 5 things Pure Cloud Block Store in AWS Marketplace cloud-based deployment enables:

**1 Seamless data mobility**  
29% of companies surveyed migrate data continually, and 25% migrate daily.<sup>1</sup>

**2 Dependable data recovery**  
Operational continuity is the #3 trend impacting infrastructure operations in 2021.<sup>2</sup>

**3.86M**

**Disaster recovery** is not just a trend—it's an essential for your business. On average, **breaches cost \$3.86 million,<sup>3</sup> and ransomware can cause 16.2 days of downtime.<sup>4</sup>**

**16.2**  
**Days of downtime** due to ransomware

**12%** **Efficient DevTest**  
Developers spend 12% of their time testing.<sup>5</sup>

That adds up to roughly **250 hours** in a typical year.

**3** **Imagine** what you could do with the time gained from a more efficient DevTest process.

**4 A consistent experience no matter where your data lives**

**40%** Do you know where your data lives? Just a few years ago, more than **40% of companies** didn't.<sup>6</sup>

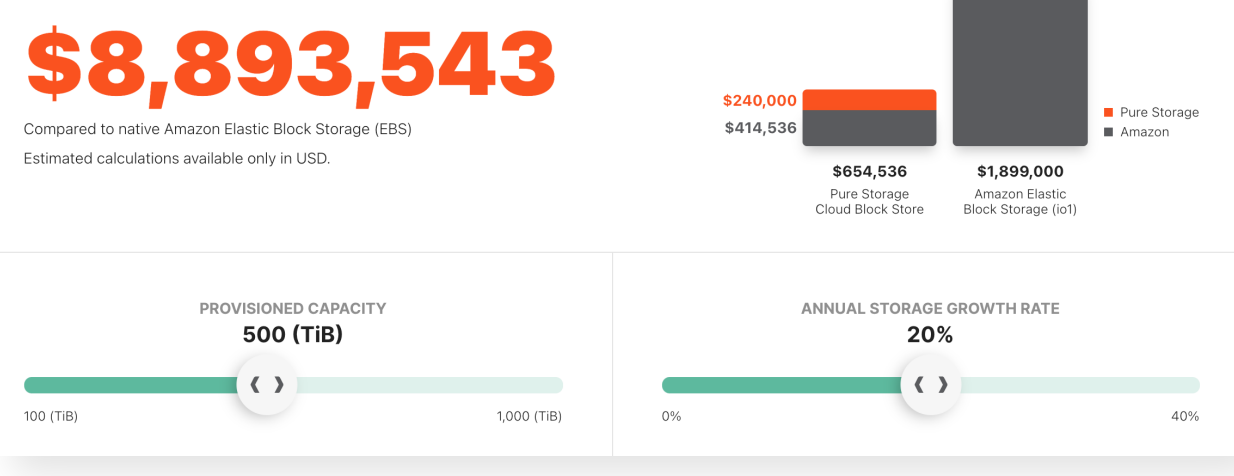
Today, **82% of companies** have a hybrid cloud strategy.<sup>7</sup>

(If you want to know, **Pure Storage can show you where your data lives.**)

**5 Cost savings and improved TCO**  
IT can protect your mission-critical data via **easy-to-deploy data replication** from on-prem to AWS in minutes.

Nu Skin experienced **80:1 data reduction** while improving its critical application performance. By reducing its data, Nu Skin also reduced costs.<sup>8</sup>

**80:1**



See how much you could save using our **TCO calculator**.

## Pure as-a-Service allows you to purchase capacity on-demand for Cloud Block Store™

**Try Pure as-a-Service in AWS Marketplace today**