

# Rethinking Storage for Modern Data

For years, the complexities and high costs of legacy data storage have been accepted as inevitable. Those days are over. Pure Storage is more efficient, more cost-effective, more reliable, and radically easier to use. Here's a closer look at what makes Pure Storage better.

## Disruptive Downtime Is a Thing of the Past

Upgrading and expanding legacy storage means shutting down your workflows. Pure Storage lets you buy storage once and enjoy upgrades without disruptions of any kind.

### Customers have successfully

- Eliminated massive data migration projects
- Reduced downtime by 99.5%
- Upgraded storage with full investment protection

### What that means for your organization

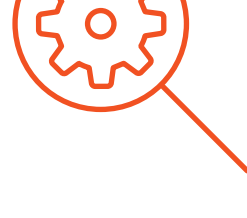
- No planned disruptions; applications and data stay available
- No more weekends or after-hours upgrades and maintenance
- No hardware or software re-buys

## Easy Setup, Simplified Management

Decades of architectural compromises from legacy storage make management and optimization complex and time-consuming. We designed Pure Evergreen Storage™ to be effortless from the ground up.

<1h

Installs in less than an hour



Self-driving storage proactively monitors your system

70%

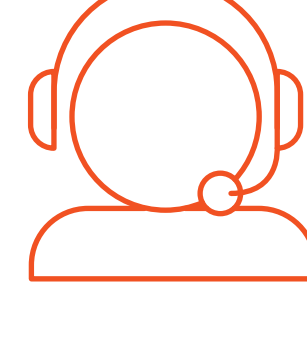
Pure Storage generates 70% of support tickets



Less time spent troubleshooting

50%

Reduction in the need for storage management resources



Reduced need for tech support

## Right Capacity, Right Cost

Too little storage capacity leads to unforeseen expenses and downtime. Too much means unnecessary investment and surplus capacity. And storage that can't grow as your needs change holds IT back.

### Pure Storage offers more predictable operational and upgrade costs

Up to

2.5x \$500k 50%

Greater total storage efficiency

Average savings

lower TCO

### Benefits for your organization

- Reduced capital investment
- No redundant software or hardware
- Fewer budget overages

## Upgrades When You Need Them

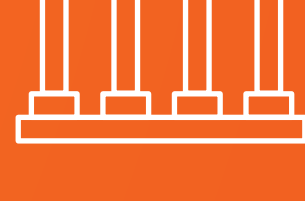
Legacy storage locks you into costly, disruptive upgrade cycles that rely on outdated technology. But with Pure Storage you get:

- A proven history delivering nondisruptive, data-in-place, multigenerational upgrades
- Included controller upgrades every three years
- Anytime, full-value trade-in credit toward upgraded controllers

### What that means for you

- Upgrade and expand on your schedule, not your vendor's
- Future-proof your storage, once and for all
- No planned downtime, ever

## Unmatched Customer Satisfaction



### Federal Government

"Outstanding performance and reliability. Features described to us worked seamlessly out of the box, and support has been excellent. The product has really **revolutionized our ability** to deliver applications to remote locations via VDI, which was not possible in the past due to underperforming storage."

"The Evergreen model will **save hundreds of thousands** in not performing forklift upgrades moving forward."



### State and Local Government

"We've had **100% uptime with Pure**. Not a single second of downtime."

"Previously, we were seeing IOPS in the low thousands. On Pure, we're seeing as **high as 260,000 IOPS**."



### Education

"Pure Storage was the **better choice** across the board. Its business model is unique, it's simple to manage and easy to expand, and the performance is unmatched."

"They said installation and setup would take only about an hour. **But it took even less than that.** This is in sharp contrast to the 1 1/2 months it took to get our legacy system working."

## A History of Non-Disruption

Pure Storage has a proven history of nine generational hardware upgrades and 20+ major software upgrades with zero planned downtime and zero wasted investment.

See how Pure delivers effective, efficient, and mission-ready data storage solutions for [data-driven governments](#).

See how Pure delivers [education](#) solutions that provide enterprise-class power and resiliency while being simple to manage and cost-effective.