

Top 10 Reasons You Want Pure Storage® for SAP® Solutions

SAP HANA®, you need a storage platform that you can trust. As the first to certify all-flash storage, we at Pure Storage pride ourselves on the innovations we deploy to improve SAP environments for our customers.

With the industry driving toward SAP modernization and migration to

Always Efficient



All-Flash Performance

Eliminate bottlenecks with the first all-flash storage solution certified by SAP, now with DirectFlash™ Fabric technology.



(NSE) and DirectMemory[™] Cache With up to 90% of the performance of in-memory SAP HANA

SAP HANA Native Storage Extension

at up to 70% savings, Pure is the first to test and support SAP HANA NSE with storage-class memory.¹



Faster performance from 2x the data reduction

Best-in-Class Data Reduction

of other all-flash vendors—although SAP HANA is highly compressed, we still achieve a data-reduction ratio of about 2:1.2

Always Simple



Tailored Datacenter Integration (TDI) Deployment Options Our FlashStack converged infrastructure (CI) with Cisco®

The FlashStack™ Solution and

of a cloud. Pure Storage for SAP is TDI certified.

Snapshots, Automation,

offers the simplicity of an appliance with the scalability



Automating SAP copy/clone processes could save up to 90% of your time for copy, clone, and refresh

and Open APIs

tasks!³ Pure's snapshots take no room, and our APIs allow you to automate complex business processes. Simple Cloud Scalability

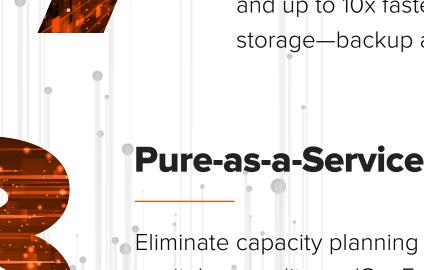


For help building your cloud, running SAP HANA and SAP applications anywhere, while also protecting your data everywhere, there's Pure Cloud Block Store™

and Purity CloudSnap™ for backup.

SAP Data Protection and Rapid Recovery

Always Available



storage—backup at speeds of 15 TB/hour.4

Eliminate capacity planning guesswork and transform capital expenditures (CapEx) to operating expenses (OpEx) with on-demand cloud scalability.

Real-time always-on data replication across the cloud

and up to 10x faster data recovery versus conventional



Superior Business Continuity

Real-time data replication and 99.999% availability with FlashArray[™] products for no unplanned downtime.⁵



Our customers see an average 472% three-year

Reduced Risk

years in a row.⁶

Score® (NPS®).8

return on investment (ROI) on their SAP storage.⁷

Satisfied, loyal customer base: 86.6 Net Promoter

Named a Gartner Magic Quadrant® leader six

Safely Entrust Your SAP

Environment to Pure Storage

When you're looking to implement changes in your mission-critical operational backbone, you want to reduce your risk as much as possible. Pure Storage has been proven to be a credible, reliable, and trustworthy vendor. Pure Storage has been, and continues to be, the innovator around efficient data management for SAP. In every way, we are dedicated to delivering the best modern data experience for our customers.

If you'd like to talk with the Pure Storage sales team or a Pure Storage SAP specialist, you can request a demonstration of the FlashArray product for SAP in action at

Find customer success stories at www.purestorage.com/customers.html.



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¹ Based on internal Pure Storage testing. ² Based on Pure Storage customer data.

³ "SAP Solutions for Every Stage," Pure Storage.

⁴ "Financial Services, Accelerated," Pure Storage.

⁵ "High Availability for FlashArray," Pure Storage, 2019. ⁶ "Gartner Names Pure Storage a 2019 Magic Quadrant Leader," Pure Storage, 2019. ⁷ "All-Flash with Pure Storage," IDC, 2019.

⁸ "Pure Storage Establishes B2B Standard with Certified Net Promoter Score (NPS) of 86.6," Pure Storage, October 2018. © 2020 Pure Storage, Inc. All rights reserved. Pure Storage, the P logo, DirectFlash, DirectMemory, FlashArray, FlashStack, Pure Cloud Block Store, and