

# Top 10 Reasons You Want Pure Storage® for SAP® Solutions

With the industry driving toward SAP modernization and migration to SAP HANA®, you need a storage platform that you can trust. As the first to certify all-flash storage, we at Pure Storage pride ourselves on the innovations we deploy to improve SAP environments for our customers.

## Always Efficient

1

### All-Flash Performance

Eliminate bottlenecks with the first all-flash storage solution certified by SAP, now with DirectFlash™ Fabric technology.

2

### SAP HANA Native Storage Extension (NSE) and DirectMemory™ Cache

With up to 90% of the performance of in-memory SAP HANA at up to 70% savings, Pure is the first to test and support SAP HANA NSE with storage-class memory.<sup>1</sup>

3

### Best-in-Class Data Reduction

Faster performance from 2x the data reduction of other all-flash vendors—although SAP HANA is highly compressed, we still achieve a data-reduction ratio of about 2:1.<sup>2</sup>

## Always Simple

4

### The FlashStack™ Solution and Tailored Datacenter Integration (TDI) Deployment Options

Our FlashStack converged infrastructure (CI) with Cisco® offers the simplicity of an appliance with the scalability of a cloud. Pure Storage for SAP is TDI certified.

5

### Snapshots, Automation, and Open APIs

Automating SAP copy/clone processes could save up to 90% of your time for copy, clone, and refresh tasks!<sup>3</sup> Pure's snapshots take no room, and our APIs allow you to automate complex business processes.

6

### Simple Cloud Scalability

For help building your cloud, running SAP HANA and SAP applications anywhere, while also protecting your data everywhere, there's Pure Cloud Block Store™ and Purity CloudSnap™ for backup.

## Always Available

7

### SAP Data Protection and Rapid Recovery

Real-time always-on data replication across the cloud and up to 10x faster data recovery versus conventional storage—backup at speeds of 15 TB/hour.<sup>4</sup>

8

### Pure-as-a-Service

Eliminate capacity planning guesswork and transform capital expenditures (CapEx) to operating expenses (OpEx) with on-demand cloud scalability.

9

### Superior Business Continuity

Real-time data replication and 99.9999% availability with FlashArray™ products for no unplanned downtime.<sup>5</sup>

10

### Reduced Risk

Named a Gartner Magic Quadrant® leader six years in a row.<sup>6</sup>

Our customers see an average 472% three-year return on investment (ROI) on their SAP storage.<sup>7</sup>

Satisfied, loyal customer base: 86.6 Net Promoter Score® (NPS®).<sup>8</sup>

## Safely Entrust Your SAP Environment to Pure Storage

When you're looking to implement changes in your mission-critical operational backbone, you want to reduce your risk as much as possible. Pure Storage has been proven to be a credible, reliable, and trustworthy vendor. Pure Storage has been, and continues to be, the innovator around efficient data management for SAP. In every way, we are dedicated to delivering the best modern data experience for our customers.

Find customer success stories at [www.purestorage.com/customers.html](http://www.purestorage.com/customers.html).

If you'd like to talk with the Pure Storage sales team or a Pure Storage SAP specialist, you can request a demonstration of the FlashArray product for SAP in action at 800-379-PURE (7873) or by emailing [sales@purestorage.com](mailto:sales@purestorage.com).

<sup>1</sup> Based on internal Pure Storage testing.

<sup>2</sup> Based on Pure Storage customer data.

<sup>3</sup> "SAP Solutions for Every Stage," Pure Storage.

<sup>4</sup> "Financial Services, Accelerated," Pure Storage.

<sup>5</sup> "High Availability for FlashArray," Pure Storage, 2019.

<sup>6</sup> "Gartner Names Pure Storage a 2019 Magic Quadrant Leader," Pure Storage, 2019.

<sup>7</sup> "All-Flash with Pure Storage," IDC, 2019.

<sup>8</sup> "Pure Storage Establishes B2B Standard with Certified Net Promoter Score (NPS) of 86.6," Pure Storage, October 2018.