

SOLUTION BRIEF

Modern Data Experience Transforms Local Government

When local governments can leverage their vast troves of data, they can provide better insight, make more timely and relevant decisions, craft better policies, and offer better constituent services.

Accomplish all this with a Modern Data Experience™ that helps you use more of your data while reducing the complexity and expense of managing the infrastructure behind it, providing the springboard for a modern, intelligence-driven government.

A Modern Data Experience simplifies core application performance while reducing the cost of IT; empowers developers with on-demand data, making builds faster; and enables the agility required for DevOps and the continuous-integration–continuous-delivery pipeline. It delivers next-gen analytics as well as acting as a data hub for the modern data pipeline. In short, a Modern Data Experience gives cities and counties the platform they need to stay ahead. It's not about how much data local governments have—it's about what they can do with it.

What We Deliver

Pure Storage® delivers software and hardware that's effortless to use, efficient from end-to-end, and evergreen to upgrade. Use the speed and efficiency of all-flash technology to advance your mission and meet your budget. Pure's cloud data services, infrastructure, and management extend a modern approach across all of your data, both on-premises and in the cloud, making that data fast, shared, and on-demand; reliable and secure; and hybrid by design. We're enabling true hybrid operations—so you can build your cloud, run applications anywhere, and protect data everywhere.

**High Availability**

Better serve constituents by ensuring ready access to essential services.

**Simplicity and Efficiency**

Save time and effort by maximizing existing technology investments.

**Strong Security**

Maintain secure performance to shield the privacy of citizen data.

**Improve Constituent Services**

Provide better insight, make timely decisions, and craft better policies.

**Benefit from All Flash**

Get the speed and efficiency of all-flash technology to advance your mission and meet your budget.

“The impact of Pure has rippled throughout city operations—better productivity, more satisfied end-users, less downtime, and better disaster recovery.”

ROCK MITICH, SENIOR SERVER ANALYST, CITY OF ST. PETERSBURG

Innovate with the Modern Data Experience

Pure helps you extract maximum value from your agency's data while reducing the complexity and expense of managing the infrastructure behind it. Here's how we do it:

- **Fast matters:** Fast data is agile data. Pure redefines fast with powerful data agility, delivering the lowest latency, highest bandwidth, and powerful performance.
- **Cloud everywhere:** Pure bridges the cloud divide with industrial-strength block storage. Seamlessly run existing apps in the cloud.
- **Simple is smart:** Rely on Pure for intuitive management as your technology environments and operations grow ever-more complex.
- **Subscription to innovation:** Upgrade storage with [Evergreen™ Storage](#), offering data storage that rethinks everything, eliminating expensive refreshes and delivering the agility you need to meet the demands of modern government. Automatic hardware and software upgrades let you keep pace with technology evolution—without downtime or performance impact.

Storage Service for Every Data Center, Every Workload

Pure offers storage as a service (STaaS) for on-premises and public cloud and unifies hybrid clouds with a single subscription. [Pure as-a-Service](#) is a platform for transforming an enterprise storage environment into a highly efficient storage utility. Pure as-a-Service is not a lease or other form of CAPEX in disguise. It's 100% OPEX that won't end up on your balance sheet. The industry's first on-premises STaaS offering from a major vendor, Pure as-a-Service leverages the industry-leading, field-proven, [FlashArray™](#) and [FlashBlade®](#) infrastructure to achieve success with peta-scale organizations and a 100% retention rate. It's easy to get in and to ramp-up, with no long-term commitments. A basic subscription requires only a one-page online EULA and every Pure as-a-Service subscription comes with a 30-day money-back guarantee.

For the sixth year in a row, Pure Storage is a leader in the Gartner Magic Quadrant, affirming the value of cloud-era flash technology to the public sector and solidifying Pure's position as the leading independent all-flash data platform vendor.

Learn how you can accelerate storage performance while decreasing total costs and complexity:

- See how Pure delivers effective, efficient, and mission-ready data storage solutions for [data-driven governments](#).
- Speed time to benefit and accelerate your agency's Modern Data Experience™ journey with help from [Pure Professional Services](#).
- Visit purestorage.com or call (800) 379-PURE to discuss your storage needs.

purestorage.com

800.379.PURE

