

Unifying Storage in Hybrid Cloud Environments

Hybrid Cloud is a Mainstream Enterprise Deployment Model

Status of Hybrid Cloud Adoption Worldwide



79% of enterprises have current or planned investments in hybrid cloud in the next 12 months.

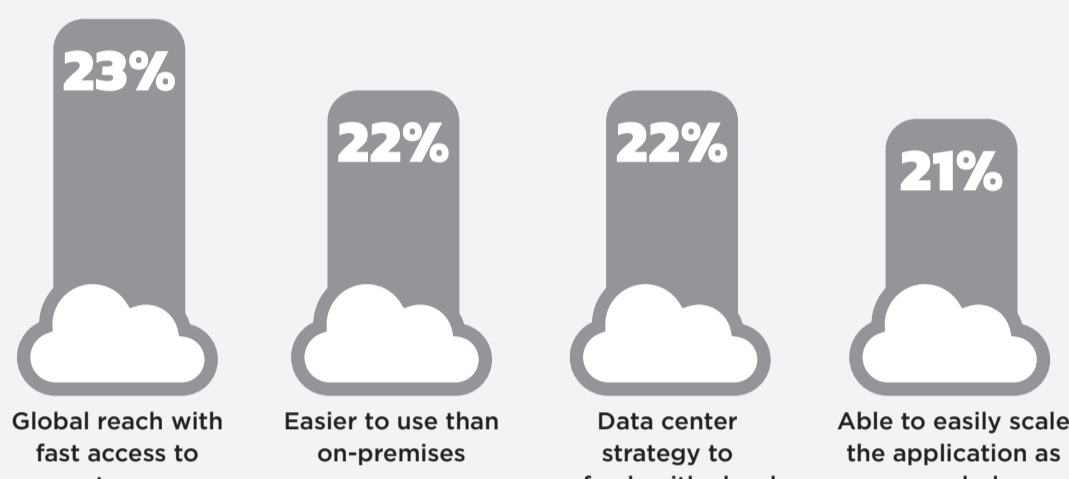
Source: IDC IaaSView Survey 2018, May 2018

What is hybrid cloud?

Hybrid cloud infrastructure is the combination of public and/or private cloud infrastructure alongside traditional on-premise infrastructure for the same or different workloads.

Top 4 Drivers of Cloud Adoption

Global reach, ease of use, and scalability, along with streamlining IT operations, are among the top drivers of cloud adoption.



Source: IDC IaaSView Survey 2018, May 2018

Top 4 Cloud Deployment Challenges



▶ Security, performance and enterprise-class storage management tools present challenges to cloud deployment.



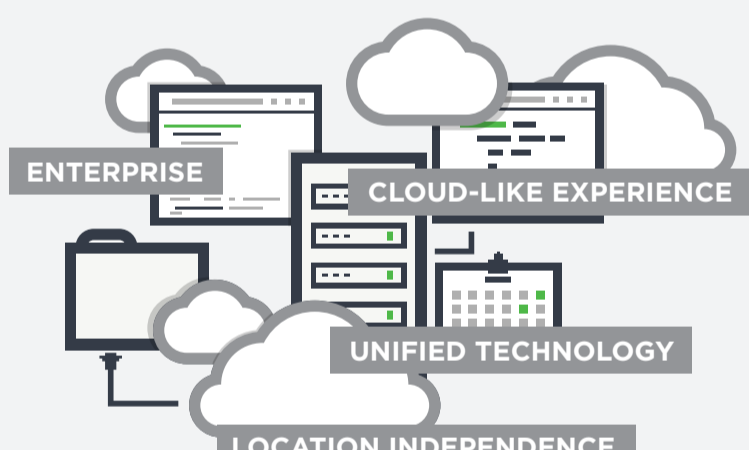
▶ Simplicity demands unified features, technology and management for non cloud and cloud workloads.



▶ Enterprises want a range of traditional and cloud-based deployment options to enable maximum flexibility.

Source: IDC IaaSView Survey 2018, May 2018

Optimizing the Hybrid Cloud Experience

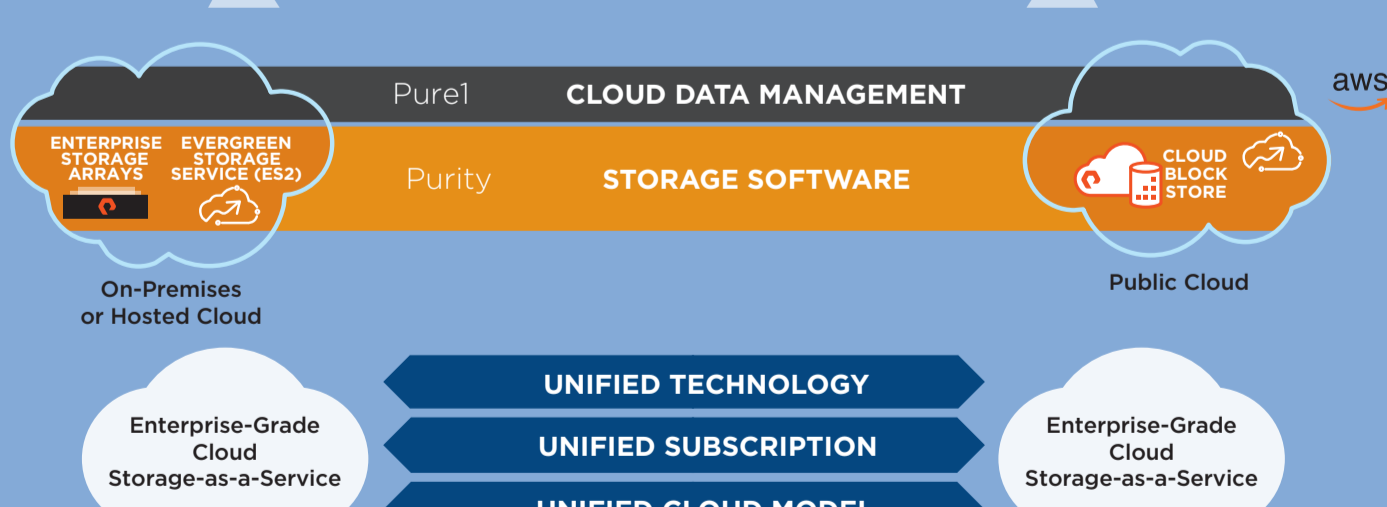


- ▶ Enterprises need the flexibility to place and easily move workloads to the right cloud/non cloud locations without duplicating licenses, over-provisioning and/or being locked into a single storage instance.
- ▶ A unified technology stack that supports common features and management eases this evolution.
- ▶ Successful hybrid cloud strategies depend on flexible underlying infrastructure that streamlines and optimizes an enterprise's ability to implement the needed agility.

MESSAGE FROM THE SPONSOR

Pure's Unified Hybrid Cloud - Subscribe once, enjoy a common cloud experience both on-prem and in cloud

Subscribe once and move/run any portion, anywhere, anytime



EVERGREEN STORAGE SERVICE (ES2)

- ▶ Designed to provide a genuine "cloud" experience for on-premises or hosted infrastructure (OPEX, elasticity, technology refresh)
- ▶ Provides on-ramp to various cloud-based deployment models (co-location, attached to or within public cloud)



CLOUD BLOCK STORE

- ▶ Industrial-strength enterprise storage management features
- ▶ Easy mobility to/from public clouds
- ▶ Consistent APIs between on-premises and cloud deployments

Unified technology, subscription and cloud model enables easy movement between hybrid cloud environments.

To learn more go to: www.purestorage.com/cloud