

SMALL CHANGE



BIG IMPACT

EXPERIENCE THE PURE STORAGE DIFFERENCE

Settling for good enough?

STAY MODERN - subscription based storage means you never fall behind



Cut storage TCO in half and get

33%

Capex/Opex Savings*

Budget constraints?

Buy less, thanks to

2.5x

GREATER EFFICIENCY over legacy storage**



ENJOY predictable, flat ownership costs

Get **BIG INNOVATIONS** as they're released, included with your subscription



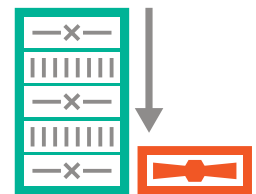
ELIMINATE data migrations, forklift upgrades, and storage re-buys

Need to reduce complexity?

Experience life **WITHOUT** maintenance windows and planned down time

CONSOLIDATE WORKLOADS, no performance tuning needed

Reduce footprint
5x OR MORE over legacy storage



Are you meeting the public's expectations?



Toss thousands of pages of legacy storage manuals - Pure redefines **SIMPLICITY**

Accelerate your most critical applications compared to legacy disk or hybrid storage, even during peak times
5-10x

Enjoy **99.9999%** availability with FlashArray, including generational upgrades

* Savings estimate compared to other AFAs over 6 years

** Pure is typically 2.5x more efficient than our competitors' all-flash storage. Average data efficiency across production install base is >10:1, including compression, deduplication and thin provisioning.

THE SIMPLEST DECISION FOR BIG IMPACT. JUST ASK ONE OF OUR CUSTOMERS.

 **PURESTORAGE®**

www.purestorage.com/government